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## RESEARCH PAPER SUBMISSION GUIDELINES

- Font Style, Times NewRoman,FontSize:12,and Lines pacing 1.5. The abstract should be limited to 250 words with 4-5 keywords.
- All the selected Research papers will be published in ISSN E-Proceeding
- Authors are requested to submit their research paper to: [alsjconference2024@gmail.com](mailto:alsjconference2024@gmail.com).

Researchers are requested to send their registration fees through Online Mode the details are as follows  
Ac name :

Principal Anna Leela College of Commerce and Economics & Shobha Jayaram Shetty College for BMS

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- Send Abstract by: 15th April 2024
- Send full-length paper by 20th April 2024

## FEES STRUCTURE

-Per Author registration (with & without publication) Rs. 750/-  
-Per Student registration (with & without publication) Rs. 500/-  
(In cases of two authors, each need to register to get certificate)

## REGISTRATION LINK

Please complete the Google Form linked below to register for the conference. <https://appurl.io/ZR1gXmbmvk>

## FOR MORE QUERY CONTACT ON

Dr. Prashant Shinde - 9561415515

Ms. Surekha Shetty - 9820325808



## CHIEF GUEST

Mr. Utkarsh Dabhade, CEO, Founder of Goa Miles

## CONFERENCE KEYNOTE SPEAKERS

Shri Aditya M - CEO Xaltiush Tech, Singapore

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Dr. Rajendra Patil, I/c Principal

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BUNTS SANGHA MUMBAI'S

ANNA LEELA COLLEGE OF COMMERCE & ECONOMICS  
AND SHOBHA JAYARAM SHETTY COLLEGE FOR BMS

Affiliated to University of Mumbai

Shashi Manmoham Shetty Higher Education Complex  
Opp. Buntara Bhavan, Bhuntara Marg, Kurla(E), Mumbai-400 070.

Research Cell in association with IQAC  
is organizing

One Day International E-Conference

on

Transforming Business Dimension and  
Building Leadership with Artificial  
Intelligence

Date: 27th April 2024





## INVITATION

We extend a warm and enthusiastic invitation to you and your esteemed faculty members to partake in a ONE DAY International Conference titled "Transforming Business Dimension and Building Leadership with Artificial Intelligence." The event is scheduled to take place online on 27th of April 2024. Your participation would greatly contribute to the collective exploration of diverse perspectives on Artificial Intelligence. We look forward to your presence at this enlightening event.

## ABOUT THE COLLEGE

Bunts Sangha Mumbai's Higher Education Institutions located at Buntara Bhavana Marg, Kurla (E), Opposite Buntara Bhavana, is rightly termed a 'dream project' of the Bunts Community. The institutions, namely, Anna Leela College of Commerce & Economics and Shobha Jayaram Shetty College for BMS.

Affiliated to the University of Mumbai, the college began to offer BCom (General) and BMS courses in 2008. The college was granted permission by the University of Mumbai and the Government of Maharashtra to offer new courses in 2009, namely BAF, BScIT and BAMMC (BMM). These courses have garnered a good student base. The college has rapidly expanded and is now allowed to offer two post graduate programmes MCom (Advanced Accountancy) and MCom (Business Management). A principle that the management abides by is to give preference to merit alone. As a linguistic minority Institution, it will also attract the students of their own community.

### Vision:

To foster and grow as an institution imparting quality and value based education with a global perspective

### Mission:

- To diversify the academic canvas by including new job oriented and market driven courses.
- To develop the Institution across a set of quality parameters.
- To contribute towards knowledge generation and dissemination
- To instill sensitivity amongst the youth towards the community and environment.
- To provide an incubation center for research and innovation.
- To provide a platform for extra-curricular and co-curricular excellence.

## ABOUT THE CONFERENCE

The Research Cell, in collaboration with the IQAC, is proud to announce the upcoming one-day International Conference on "Transforming Business Dimension and Building Leadership with Artificial Intelligence.". Scheduled for the 27th of April 2024, this conference promises to be a dynamic platform for exploring the intersection of artificial intelligence (AI) with various disciplines. With rapid advancements in AI technology reshaping industries and societies worldwide, this conference seeks to delve into the multifaceted implications and applications of AI across diverse fields.

This conference will feature a diverse array of keynote speakers, panel discussions, paper presentations, and interactive sessions, providing participants with invaluable insights and opportunities for collaboration. Attendees can expect to engage with leading experts, scholars, and practitioners in AI and related disciplines, fostering interdisciplinary dialogue and knowledge exchange. Whether you are a researcher, educator, industry professional, or student, join us for a stimulating exploration of the transformative potential of AI across various domains at the International Conference on Converging Frontiers.

## CONFERENCE SCHEDULE

9.30 am to 10.30 am	Inaugural Function
10.30 am to 11.30 am	Keynote speaker & Guest speeches
11.30 am to 12.30 pm	Plenary session 1
12.30 pm to 1.30 pm	Plenary session 2
<b>LUNCH TIME</b>	
2.00 pm to 4.00 pm	Track-wise Paper presentation of all
4.00 pm to 4.30 pm	Valedictory Function

### PLENARY - 1: AI IN BUSINESS STRATEGIES

Mr. Jayant Hudar - Moderator  
Mr. Soubhagya Kumar, Thermofisher  
Dr. Keyur Nayak, Director Garware Institute  
Mr. Prashant Neharkar, Business Agility Coach, UST, USA

### PLENARY - 2: ETHICAL PRACTICES OF AI

Dr. Anil Menon - Moderator  
Mr. Desmond Sek, Co-Founder, Xaltius Tech, Singapore  
Mr. Shivam Pandey, CISO, Adani Group  
Ms. Tanushree Sekar, CIO, Thermofisher  
Mr. Mahendra Kane, Senior Program Siemens

## COLLEGE ADDRESS

**ANNA LEELA COLLEGE OF COMMERCE & ECONOMICS AND SHOBHA JAYARAM SHETTY COLLEGE FOR BMS**

Shashi Manmohan Shetty Higher Education  
Complex, Buntar Bhavan Cross Rd, Kurla(E),  
Mumbai, Maharashtra-400024

Scan me for Google Location



## SUB-THEMES OF THE CONFERENCE

We also welcome papers on related themes which are not included in the below mentioned list.

### COMMERCE & MANAGEMENT :

- Entrepreneurial Leadership - Cultivating skills for success in dynamic environments
- Cross Broder Ventures - Exploring the opportunities and challenges in global markets
- Innovative Pedagogical Approaches - Integrating technology and cross-disciplinary learning
- Taxation in the Digital Economy - Challenges and opportunities for policy and compliance
- Ethical Dilemmas in Accounting Practice - Navigating conflicts of interest and professional integrity
- Sustainable Business Practices: Integrating environmental and social responsibility into commerce

### INFORMATION TECHNOLOGY :

- AI powered decision making - Enhancing efficiency and effectiveness across industries
- AI and education - Transforming learning experiences through intelligent tutoring systems
- AI and cybersecurity - Mitigating risks and enhancing data protection
- Internet of Things and Smart Cities - Transforming urban environments through connected technologies
- Blockchain Technology - Application beyond cryptocurrency in finance, supply chain and governance
- Artificial Intelligence and Machine learning applications in Information Technology

### MEDIA:

- Digital Media Convergence - Exploring the intersection of traditional and new media platforms
- Social Media Influencers - Understanding their impact on society and commerce
- Media Representation and Diversity - Examining cultural and gender perspectives in content creation
- Media Censorship and Policy for OTT platforms - Balancing freedom of expression and accountability
- Media Psychology - Understanding the effects of media consumption on behavior and attitudes
- Public Relations - Transforming media tool