

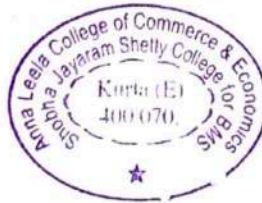


**BUNTS SANGHA, MUMBAI**



**ANNA LEELA COLLEGE OF COMMERCE AND  
ECONOMICS AND SHOBHA JAYARAM SHETTY  
COLLEGE FOR BMS, KURLA**

**INSTITUTIONAL PERSPECTIVE PLAN  
(2015 TO 2017)**



**ANNA LEELA COLLEGE OF COMMERCE AND ECONOMICS  
AND SHOBHA JAYARAM SHETTY COLLEGE FOR BMS,  
KURLA**

**Institutional Perspective Plan (2015 to 2017)**

**1. Appointment of Qualified Teachers:**

- To appoint well qualified and experienced teachers for all streams as per the norms of the Mumbai University.

**2. Student Support:**


- To constitute Alumni Association formally and encourage alumni to contribute in the development of College.

**3. Governance & Management:**

- To devise Academic and Operations Manual for smooth operations of the Institution.
- To use Social Media, a digital tool to reach large number of students.

**4. Research and Extension:**

- To organize Workshop, Conferences and Seminars to develop research culture.
- To encourage Faculties to pursue higher studies such as PhD.
- To start the process of establishing Ph.D. center in the college.

  
Secretary/Chairman  
(HEC)

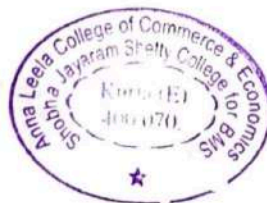


**BUNTS SANGHA, MUMBAI**



**ANNA LEELA COLLEGE OF COMMERCE AND  
ECONOMICS AND SHOBHA JAYARAM SHETTY  
COLLEGE FOR BMS, KURLA**

**INSTITUTIONAL PERSPECTIVE PLAN**  
**(2018 TO 2020)**



## Existing Status of the college:

### **1. General Profile of Institute**

Name : Anna Leela College of Commerce & Economics and Shobha Jayaram Shetty College for BMS, Kurla E, Mumbai 400070

Year of Establishment of College: 2008-09

College website: [www.alsj.bunts.edu.in](http://www.alsj.bunts.edu.in)

Institutional Status: Permanently Unaided Private Institute

### **2. No of Academic Programmes in 2017-18**

#### ***Under Graduate :***

- (1) Bachelor of Commerce
- (2) Bachelor of Management Studies
- (3) Bachelor of Commerce (Accounting and Finance)
- (4) Bachelor of Mass Media
- (5) Bachelor of Science in Information Technology

#### ***Post Graduate :***

- (1) Master of Commerce in Accountancy
- (2) Master of Commerce in Business Management

#### ***Certificate Courses :***

- 1) Certificate Course in Tally and Excel



## ABOUT THE COLLEGE

Anna Leela College of Commerce & Economics and Shobha Jayaram Shetty College for BMS, Kurla E, Mumbai is affiliated to University of Mumbai, is managed by Bunts Sangha Mumbai, a Charitable Trust fostering intellectual and physical development along with social and ethical awareness by imparting quality education that transforms lives, builds communities and evolves society. The college is devoted to endorse and spread quality education with relevance and excellence. Affiliated to the University of Mumbai, the college began to offer BCom (General) and BMS courses in 2008. The college was granted permission by the University of Mumbai and the Government of Maharashtra to offer new courses in 2009, i.e. BAF, BScIT and BMM.

The college has rapidly expanded and is now allowed to offer two post graduate programmes M. Com (Advanced Accountancy) and M. Com (Business Management). A principle that the management abides by is to give preference to merit alone. As a linguistic minority Institution, it will also attract the students of their own community. The College authorities also provide financial help to the needy students. The management provides all the basic amenities and state of the art infrastructure meant to undertake academic activities. Well-equipped Computer and Electronic laboratories; big, air-conditioned class rooms with good seating arrangements; a wonderful library that has many reference books and a spacious reading room; and excellent teaching faculty are the hallmarks of this institution.

### **Vision Statement**

The Bunts Sangha Higher Educational Institutions foster intellectual and physical development along with social and ethical awareness by imparting quality education that transforms lives, builds communities and evolves society.

### **Mission Statement**

At Bunts Sangha Higher Educational Institutions, we commit ourselves to build conscious, enthusiastic, responsible youth by providing them with strong conceptual knowledge along with practical application to inculcate in them a sense of discipline and develop them into multifaceted personalities.

### **Objectives**

- Strive to maintain high educational standards
- Attract experienced and enthusiastic faculty
- Foster and inspire student's success
- Create diverse opportunities for life-long learning
- Create a rich learning environment that empower students

## **Perspective Plan Proposed for 2018 to 2020**

### **1. Infrastructure:**

- To continue infrastructure development.
- To set up ICT enabled classrooms.
- To set up accomplished IT and Media Labs and well-equipped Seminar Halls for workshops and conferences.
- To provide Elevator facility to all the staff and students.
- To make all facilities Air-Conditioned.
- To equip library with digital automation.
- To set up well-equipped Gymnasium within campus for students as well as staff.
- To procure smart boards for effective teaching learning experience.

### **2. Best- Practices:**

- To initiate Green Campus Environment.

### **3. Skill enhancement of employability:**

- To start skill development/add-on-courses such as Tally, Ms-Excel, GST and Advanced Computer Course in collaboration with Vedanta Foundation, MKCL, Swayam & NPTEL.

### **4. Facilities for Students:**

- To provide facility of payment of fees in installments.

### **5. Research and Extension:**

- To start the process of establishing PhD center in the College.

  
**Principal**



  
**Secretary/ Chairman HEC**





**BUNTS SANGHA, MUMBAI**



**ANNA LEELA COLLEGE OF COMMERCE AND  
ECONOMICS AND SHOBHA JAYARAM SHETTY  
COLLEGE FOR BMS, KURLA**

**INSTITUTIONAL PERSPECTIVE PLAN  
(2021 TO 2023)**





## **Existing Status of the college:**

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- (4) Bachelor of Mass Media
- (5) Bachelor of Science in Information Technology

#### ***Post Graduate :***

- (1) Master of Commerce in Accountancy
- (2) Master of Commerce in Business Management

#### ***Certificate Courses :***

- 1) Certificate Course in Certificate Course in Computer Application in association with Vedanta Trust

(Adv. Excel, Tally, GST)

2) Certificate Course in Certificate Course in Computer Application  
in association with Vedanta Trust

3) Certificate Course in Skill Based Online courses in association  
with MKCL

4) Certificate Course in Tally and Excel

5) Certificate Course in Swayam NPTEL online courses

6) Certificate Course in BSE and NSE

7) Certificate Course in Financial Investment in association with  
FINMARK

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## **VISION**

To foster and grow as an institution imparting quality and value based education with a global perspective

## **MISSION**

- To diversify the academic canvas by including new job oriented and market driven courses.
- To develop the Institution across a set of quality parameters.
- To contribute towards knowledge generation and dissemination
- To instil sensitivity amongst the youth towards the community and environment.
- To provide an incubation centre for research and innovation.
- To provide a platform for extra-curricular and co-curricular excellence

## **CORE VALUES**

- **Academic Competency-** leading to the acquisition of knowledge and skills necessary to achieve information literacy, career goals, personal enrichment, leadership, and service to the community
- **Ethics and Integrity-** that foster a learning environment that promotes responsible, principled behaviour which respects the dignity of all the stake holders.



- **Student Service**– Strive to ensure that curriculum delivery and support services respond to inquiries, requests, and concerns in an appropriate and timely manner

### **Internal SWOC analysis of the college 2019-20**

The Internal Quality Assurance Cell of the college conducted an internal SWOC analysis for the year 2019-20. The outcome of this analysis, given below, has been considered while preparing the Perspective Plan of the college for the year 2021-2023.

Strengths	<ul style="list-style-type: none"> <li>➤ Visionary and Proactive Management</li> <li>➤ Infrastructure conducive and congenial for Teaching, Learning and Evaluation</li> <li>➤ Qualified, Competent and Approved Faculty</li> <li>➤ Centrally located</li> <li>➤ Sports and Cultural opportunities</li> <li>➤ Collaborations for competency and capacity building.</li> </ul>
Weakness	<ul style="list-style-type: none"> <li>➤ No Government financial aid</li> <li>➤ Self- financing</li> </ul>
Opportunities	<ul style="list-style-type: none"> <li>➤ Catering to less privileged student community</li> <li>➤ Industry-Academia linkage</li> <li>➤ Establishing Incubation and Entrepreneur cell</li> <li>➤ Imparting Life skills to students</li> </ul>

	➤ Inculcating community and environment based values among the stakeholders
Challenges	➤ Capacity building of students through Skill development ➤ Competency development with global perspective

### Think-tank behind Perspective Plan:

<b>Bunts Sangha Higher Education Committee</b> ➤ Shri. N. Vivek Shetty (Chairman) ➤ Shri. Kishore Kumar Kuthiar (Vice-Chairman) ➤ Smt. Mamta Shetty (Vice-Chairperson) ➤ Shri. Bhaskar Shetty Karnad (Secretary) ➤ CA Ramesh Shetty (Treasurer)	<b>Principal</b> Dr. Padma Deshmukh  <b>Advisers</b> ➤ Dr. Pramod Shetty ➤ Dr. Venkatramani ➤ Dr. Usha Mukundan	<b>IQAC Team</b> Asst. Prof. Sachin Pimple (Convener)
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### Introduction

The Institute has finalised a Perspective Plan for the period of three years beginning from academic year 2021 to academic year 2023. This plan has been drafted taking into account different quality indicators and criteria specified by NAAC as well as the vision, mission and objectives put forward by the management of the

institute. While designing the plan IQAC has taken inputs from all stakeholders i.e., the Management, Principal, the faculty, the administrative staff, students of the college, the Alumni Association of the college, the parents and the peer colleagues. The attempt was also made to understand and consider The New Education Policy introduced in the year 2020, since the policy roll out significant changes and prospects in the field of Education. The NEP is announced with revolutionary changes that are intended to bring in major opportunities.

## **Perspective Plan Proposed by IQAC for 2021 to 2023**

### **1. Infrastructure:**

- To introduce Access Control system for overall security and vigilance
- To set up Divyangjan friendly facilities
- To introduce video conferencing facility
- To improve parking facility.
- To upgrade Knowledge Resource Centre through digitalization and augmenting of reference books

### **2. Teaching –Learning Practices:**

- To set up a robust system for Blended Teaching-Learning process.

### **3. Best- Practices:**

- To undertake Green Campus initiatives through
- Increase in green cover



- energy conservation
- green audit
- To collaborate with BARC for processing of biodegradable waste collection during Ganesh Festival.

#### **4. Skill enhancement of employability:**

- To enhance capacity building programs for students through Add on courses

#### **5. Research and Extension:**

- To encourage faculties for participation and paper presentation in international research conferences.
- To follow up with University of Mumbai for setting up research center in College.
- To participate & organize various University Level Events, Activities & Programs
- To set up Entrepreneurship Cell

#### **6. Adherence and implementation of provisions of New Education Policy 2020:**

- The institute intends to enhance its preparedness to follow guidelines and initiatives to be given by the affiliating university as per NEP 2020.
- To implement the provisions especially in the areas of ICT, Experiential learning and Research.

  
**IQAC Convener**

  
**Principal**

  
**Secretary/ Chairman HEC**

