



Enriching Careers,  
Enhancing Lives for  
Sustainable Development

Estd. 1999 | Suryadatta Education Foundation's

# SURYADATTA INSTITUTES OF MANAGEMENT (SIMMC | SIBMT)

Affiliated to Savitribai Phule Pune University (SPPU), Approved by AICTE,  
Government of Maharashtra & Recognized by Ministry of Education, Govt. of India  
ISO 9001 : 2015 Certified Institutes and Accredited by ANAB, USA (Member of IAF) by NVT-QC

**SIMMC** Institute Code No. MB6547 DTE Choice Code MB 654710110

**SIBMT** Institute Code No. MB6548 DTE Choice Code MB 654810110



Savitribai Phule Pune University (SPPU) Affiliated  
AICTE Approved, 2 Years Full Time

# MBA

WITH MAJOR + MINOR SPECIALIZATION

Journey to

*Excellence*



## About Suryadatta Education Foundation

The Suryadatta Education Foundation was established in the year 1999 with an objective of developing self motivated leaders who would succeed in the challenging and vibrant global economy. All members of the core team of Suryadatta Education Foundation have more than 21 years of rich corporate experience in various streams of Business Management, Information Technology, Corporate Consultancy, Value based Education, Training and Research.

The Advisory and Governing Council of Suryadatta comprises of eminent academicians, professionals, industrialists, international consultants and social workers, who with their immense experience and sound knowledge guide the activities of the Suryadatta Education Foundation.

Over the last 2 decades, the Suryadatta family has blossomed into a bouquet of academic institutions in a number of disciplines such as School (CBSE), Junior College, Business Management, Information Technology, Cyber Security, Hotel Management, English and Foreign Languages, Interior Design, Fashion Design, Animation, Event Management, Physiotherapy, Media & Entertainment, Sports Academy, Creative Arts, Suryadatta Production, Beauty and Wellness, Performing Arts, Fine Arts, Vocational and Advanced Studies. Students from all parts of India and several foreign nations are pursuing their education at various Suryadatta Institutes.

## Vision

The Vision of Suryadatta is to be a World Class Centre of Excellence in Innovative learning, combining the best of Indian sensibilities with a Western Outlook and to be rated as a premier Educational Institute, offering contemporary education using state-of-the-art technology, spearheading high quality research, besides providing expert training and consultancy services catering to the ever-changing needs of the Industry & Society.

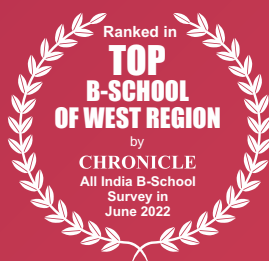
## Mission

- Create multi-faceted professionals in emerging disciplines, attuned to a rapidly evolving, volatile, global economy.
- Develop sustainable network of reputed academicians and high level achievers in the corporate and social arena.
- Shape a complete human being steeped in rich values through a holistic approach to teaching methodologies designed by Industry Experts.



## Ranking, Awards & Accolades

*Suryadatta has been Ranked as an 'A' Category Top 50 B-School in India for 20 Consecutive Years by Leading National Surveys*



Recipient of the Award - Top Private Management Institutes in Western India by Jagran Josh.com Ranking 2019 at the Hands of H.E. Hon'ble Shri. Venkaiah Naidu, Vice President of India



Brands of Maharashtra 2021 by Sakal at the hands of renowned Former Chief Minister Hon'ble Shri Prithviraj Chavan, Hon'ble Shri Sushilkumar Shinde & NCP President Hon'ble Shri Sharadchandra Pawar



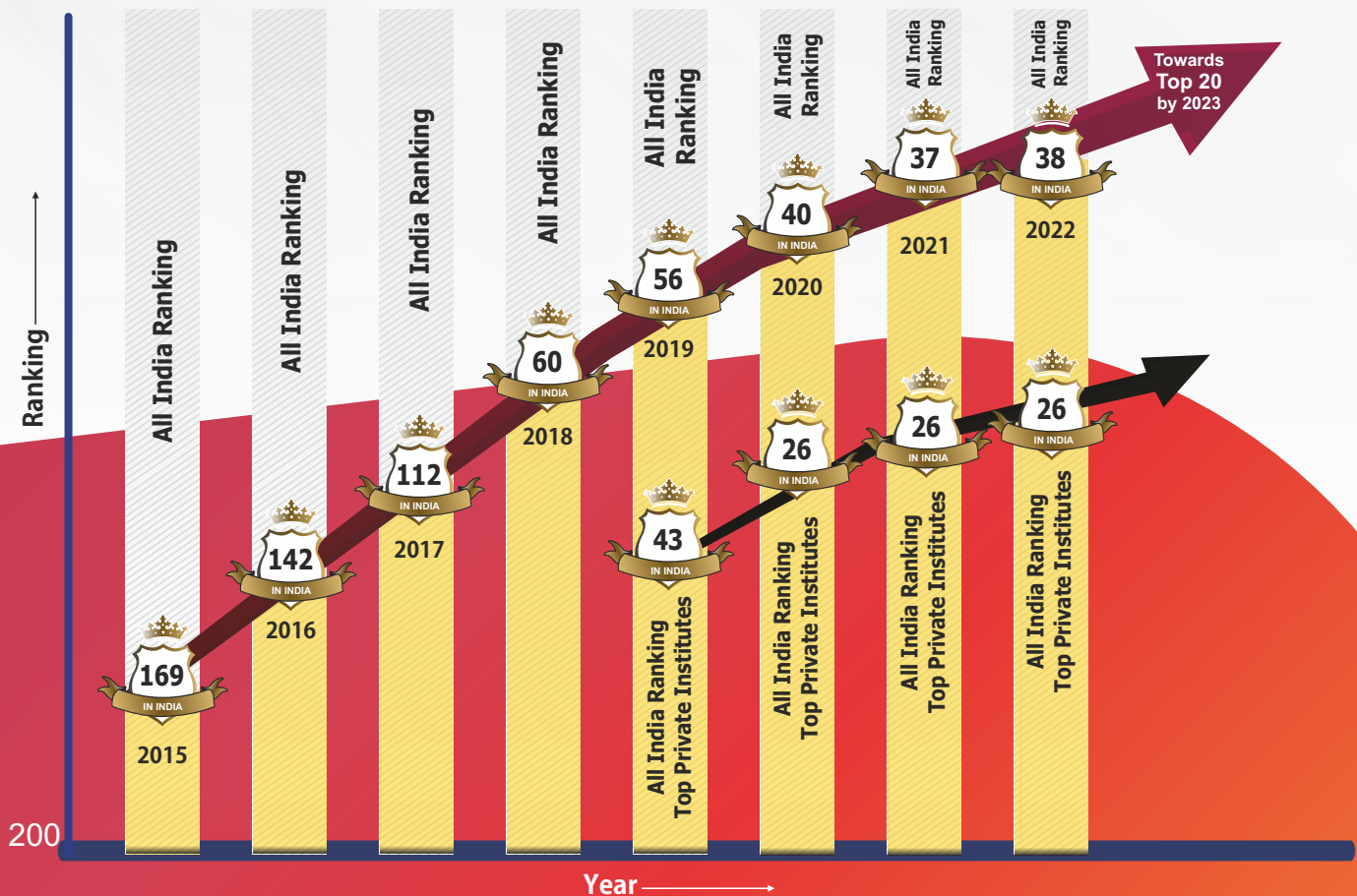
Best Social Media Campaign Award" to Suryadatta Group of Institutes at the hands of Shri. M. P. Poonia, Vice Chairman, All India Council of Technical Education (AICTE) during ASMA Annual Convention & Awards



## Ranking of Suryadatta



Consistent improvement in all round performance,  
reflective in all India ranking by Times B-School survey over the past 8 years



## Times B-school Ranking 2022



# Message from the Founder President & Chairman



**Professor  
Dr Sanjay B Chordiya**



Dear Friends,

The world is witnessing profound transformation on multiple fronts. Humanity is facing unprecedented challenges and all nations, societies and economies are formulating strategies to survive and emerge stronger through these challenging times.

It is at such times that the true human spirit comes out on top and as individuals as well as a society and nation we all evolve to a new level of consciousness and competency. Human Talent and the never die attitude is at the root of all such progress. Grooming and Nurturing human capital through quality education, skilling, training, research, innovation and entrepreneurship lays the foundation for all human endeavor. The policy makers have rolled out the progressive and forward-looking New Education Policy that strengthens the entire ecosystem of competency building through education and skilling right from the school level till the doctoral level. It also lays immense emphasis on technology integration, rootedness in Indian values, scaling up, globalization and overall readiness and preparedness for tackling the new age issues that confront the nation, society and mankind at large. The emphasis on developing 21<sup>st</sup> century skill sets to address issues of energy, environment, ecology, equity and so on through 21<sup>st</sup> century learning is an imperative today.

Suryadatta Education Foundation and its various constituent units of Suryadatta Group of Institutes, Pune spanning from pre-school, to school and junior college, UG colleges offering programmes in Arts, Science, Commerce, Computer Sciences, Animation, Hospitality Studies, Design, Fashion, Home Science, Cyber Security and PG colleges and Institutes that provide a learning pathway to Business Management, Computer Sciences leading further to doctoral programmes, has always been cognizant of its responsibility to various stakeholders right from the wider society, the regulators and competent authorities, the industry and entrepreneurial ecosystem, the NGOs and social organizations to the core stakeholders of students, faculty and parents. Over the past few years we have taken proactive steps to modernize ourselves and create vibrant learning communities in association with our local, regional, national and global academic and industry partners. Our associations with various industry and trade bodies have been the icing on the cake. In spite of the multiple challenges faced over the last couple of years we have been adopting innovative and creative approaches to capacity building of our teachers and faculty so that they can leave no stone unturned in grooming and holistic development of our all our students.

Our efforts have borne fruit in the form of wider reachout to the student community across geographies and across socio-economic strata and are reflected in the accreditations, ratings and rankings achieved by Suryadatta Group of Institutes, Pune.

I invite you to be a member of the Suryadatta family and enrich yourself through embarking on a learning and growth journey with one of the academic programmes of your choice. I assure you of a wonderful, serene, green and healthy, safe learning environment and a platform of blended learning full of offline in person interactions, experiential learning opportunities, international immersion, value education, spiritual development, health and wellness and multiple opportunities to tap into your inner potential and ensure that you realize your true long-term goals in life. Education at Suryadatta goes beyond developing Intelligence Quotient to development of your Emotional and Social Quotient. This is further strengthened by ingraining attitudes and values that build your Adversity Quotient, Spiritual Quotient and Happiness Quotient.

Me and my team are eagerly waiting to welcome you to the Suryadatta family and receive you on the campus.

Professor Dr Sanjay B Chordiya  
Founder President & Chairman  
Suryadatta Education Foundation



## Message from the Vice President & Secretary

**Mrs. Sushama S Chordiya**



The world is evolving at a rapid pace and we are witnessing unprecedented changes all around us.

Keeping in sync with the evolving socio-economic milieu, on the horizon industry trends and dynamic demands from a global and digital society, Suryadatta Group of Institutes has embarked on a path that reinvents itself into a 21st century academic conglomerate that touches several aspects of lives of the student community and contributes to their overall wellbeing.

As a group we are integrating ourselves more closely with the wider academic, entrepreneurial, industry, policy making and social ecosystem. We have taken several steps in this direction.

Some of the key aspects include building a wider web of renowned and acclaimed academic partners in the form of HBS online, IIMBx, AIMA, Lincoln University Malaysia, TCSiON, Cambridge Business English, SAP etc., taking learning beyond the classroom and making it more socially relevant in terms of more touch points on the field with local and global immersion programmes and a wider adoption of digital learning in line with the expectations of the student community and the probable work place of the future.

All constituent institutes of Suryadatta Group have on their radar various key interventions that contribute towards the development of a startup, innovation and incubation culture. Our academic partners such as Multi varsity are acting as the icing on the cake for our efforts. This ensures that we not only create job seekers, but we nurture job creators as well.

## About the Vice President & Secretary

Mrs. Sushama Chordiya is the driving force along with the Founder President and Chairman and she is the prime mover for social and holistic well being and Maternal face of the Group. She has been instrumental in conceptualizing and executing several initiatives for the holistic development of the students and the society which touch the lives of generations of future citizens & ensure that they have solid foundation that complements the academic input provided by formal education. She is also an inspiration and role model for female students and faculty of Suryadatta Group.



Mrs. Sushama S Chordiya & Prof. Dr. Sanjay B Chordiya has been conferred with 'Savitri Jyoti Rashtriya Puraskar 2022' at the hands of Shri Chandrakant Dalavi



Mrs. Sushama S Chordiya accepting 'Strishakti Rashtriya Puraskar' at the hands of Hon'ble Governor of Maharashtra Shri Bhagat Singh ji Koshiyari during the Strishakti Rashtriya Award 2021 held at Rajbhavan



Mrs. Sushama S Chordiya has been conferred with most prestigious 'Jijau Ratna Award' at hands of Hon'ble Shri Amol Kolhe Member of Parliament & Renowned Actor





## State-of-the-art Infrastructure



Located in Pune, The Oxford of the East, the Suryadatta campus is a fine blend of the modern and the traditional aspects. The campus is designed to not only provide the basic learning infrastructure in terms of classrooms, syndicate rooms, tutorial rooms, library, computer labs, etc. but also has ample open learning places to create a unique ambience that stimulates peer and group learning experiences.





## Academic Infrastructure

- Digital campus
- Classrooms with modern teaching aids such as LCD, projector, Audio Video facilities
- Tutorial rooms
- Knowledge Research Centre with a rich collection of resources.
- Seminar halls and Auditorium
- Innovation & Incubation Lab
- Research Centre



## IT Infrastructure

- Laptop / Internet labs
- Industry 4.0 Lab
- AIMA Simulation Bizlab
- Fully Wi-Fi enabled campus
- Digital Library & e-Journals
- Smart Class with Digital Board
- Language Lab
- Video Conferencing
- Hi-Tech Studio



## Inclusive Infrastructure

- Green Campus
- Walking/jogging/skating tracks
- Indoor & outdoor sports complex
- Gymnasium, yoga centre
- Medical room with First Aid facilities
- State of the art medical facility in the vicinity
- Well furnished hostel in the vicinity
- Wholesome Cafeteria
- Mentoring & Counseling
- Well Connected Transportation

Students are advised to bring their personal laptops to work on individual projects, presentations, use Google Classroom, study various MOOCs offered on platforms such as SWAYAM, Udemy, participate in webinars, listen to podcasts, take part in skype calls, access various learning portals, take part in online quizzes, etc.

# MBA

Savitribai Phule Pune University (SPPU) Affiliated MBA

## About The University

Pune is the main education center of Maharashtra. Numerous students from every corner of India and the world come to Pune. The city of Pune houses many well-known, established institutes and colleges. Savitribai Phule Pune University (SPPU), earlier known as Pune University is one of the finest and most popular educational centers in the city. It offers excellent programs in various areas including Science, Commerce, Arts, Languages & Management Studies. Savitribai Phule Pune University (SPPU), one of the premier universities in India, is located in the North-Western part of Pune city. It occupies an area of about 411 acres. It was established on 10th February, 1948 under the Poona University Act. The university houses 46 academic departments. It is popularly known as the 'Oxford of the East'.

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Approved by Government of Maharashtra & Affiliated to SPPU

## MBA (Choice Based Credit & Grading System & Outcome Based Education)

### Major Specializations\* (any one mandatory)

- Marketing
- Finance
- Human Resource
- Operations & Supply Chain
- Business Analytics

### Minor Specializations\* (any one optional)

- Rural & Agri -Business
- Tourism & Hospitality
- Pharma & Health Care
- International Business
- Marketing
- Finance
- Human Resource
- Business Analytics
- Operations and Supply Chain

### \*Major + Minor Specialization (Optional)

Student can also opt for  
Single specialization (from major only)

4

Semesters

5

Major  
Specializations

9

Specialization  
Courses

9

Professional  
Certifications

4

Professional  
Memberships

Journey to

Excellence





# Program Structure

## SEMESTER - I

### GENERIC CORE (Compulsory)

- Accounting for Business Decisions
- Organizational Behaviour
- Economic Analysis for Business Decisions
- Business Research Methods
- Basics of Marketing
- Digital Business

### GENERIC ELECTIVE UNIV. LEVEL (any 3)

- Management Fundamentals
- Indian Economy
- Entrepreneurship Development
- Essentials of Psychology for Managers
- Legal Aspects of Business
- Demand Analysis & Forecasting

## SEMESTER - II

### GENERIC CORE (Compulsory)

- Marketing Management
- Financial Management
- Human Resources Mgmt.
- Operations & Supply Chain Management

### GENERIC ELECTIVE UNIV. LEVEL (any 3)

- Contemporary Frameworks in Management
- Geopolitics & World Economic Systems
- Start Up and New Venture
- Qualitative Research Methods
- Business, Government & Society
- Business Process Re-engineering

## SEMESTER - III

### GENERIC CORE (Compulsory)

- Strategic Management
- Decision Science
- Summer Internship Project

### GENERIC ELECTIVE UNIV. LEVEL (any 3)

- Int. Business Economics
- Int. Business Environment
- Project Management
- Quality Management
- Corporate Governance
- Management of Non-profit organizations

## SEMESTER - IV

### GENERIC CORE (Compulsory)

- Enterprise Performance Management
- Indian Ethos & Business Ethics

### GENERIC ELECTIVE UNIV. LEVEL (any 2)

- Global Strategic Management
- Competing in Global Markets
- Cyber Laws
- CSR & Sustainability

### GENERIC ELECTIVES INSTITUTE LEVEL (GE – IL) - any 4

- Verbal Communication Lab
- Enterprise Analysis & Desk Research
- Selling & Negotiation Skills Lab
- MS Excel
- Business Systems & Procedures
- Managing Innovation
- Foreign Language – I
- Written Analysis and Communication Lab
- Industry Analysis & Desk Research
- Entrepreneurship Lab
- SPSS
- Foreign Language – II

### FOUNDATION COURSES\* (Electives)

- Elementary English
- Elementary Mathematics & Statistics
- Elementary Economics
- Elementary Accounting
- Elementary Information Technology
- Elementary Business Etiquette
- Elementary MS WORD
- Elementary MS PowerPoint
- Elementary Data Interpretation & Logical Reasoning
- Elementary Verbal & Reading Comprehension
- Elementary Quantitative Ability

### ALTERNATIVE STUDY CREDIT COURSES\* (Electives)

- MOOCs
- Professional Certification Programs
- CSR Project
- Innovation Projects
- Industry or Academic Internships
- Field/Live Projects

\*Curriculum updated as on date. Subject to change.

\*Alternate to General Elective Institute Level (GE-IL)

## Marketing Specialization

### CORE COURSES (Compulsory)

- Marketing Research
- Consumer Behaviour
- Services Marketing
- Sales & Distribution Management
- Marketing 4.0
- Marketing Strategy

### ELECTIVE COURSES (any 7)

- Integrated Marketing Communications
- Product & Brand Management
- Personal Selling Lab
- Digital Marketing - I
- Marketing of Financial Services - I
- Marketing of Luxury Products
- Business to Business Marketing
- International Marketing
- Digital Marketing - II
- Marketing of Financial Services - II
- Marketing Analytics
- Marketing of High Technology Products
- Customer Relationship Management
- Rural & Agriculture Marketing
- Tourism & Hospitality Marketing
- Retail Marketing
- Retailing Analytics
- Marketing to Emerging Markets & Bottom of the Pyramid

## Finance Specialization

### CORE COURSES (Compulsory)

- Financial Markets and Banking Operations
- Personal Financial Planning
- Advanced Financial Management
- International Finance
- Financial Laws
- Current Trends & Cases in Finance

### ELECTIVE COURSES (any 7)

- Securities Analysis & Portfolio Management
- Futures and Options
- Direct Taxation
- Financial Reporting
- Retail Credit Management- Lending & Recovery
- Banking Laws & Regulations
- Fundamentals of Life Insurance – Products and Underwriting
- General Insurance - Health and Vehicle
- Behavioural Finance
- Technical Analysis of Financial Markets
- Commodities Markets
- Indirect Taxation
- Corporate Financial Restructuring
- Financial Modeling
- Digital Banking
- Treasury Management
- Project Finance and Trade Finance
- Insurance Laws & Regulations
- Marine Insurance
- Fire Insurance
- Fixed Income Securities
- Business Valuation
- Risk Management
- Strategic Cost Management
- Rural and Micro Finance
- Reinsurance
- Agricultural Insurance

## Human Resource Specialization

### CORE COURSES (Compulsory)

- Competency Based Human Resource Management
- Employee Relations & Labour Legislation
- Strategic Human Resource Management
- HR Operations
- Organizational Diagnosis & Development
- Current Trends & Cases in Human Resource Management

### ELECTIVE COURSES (any 7)

- Labour Welfare
- Lab in Recruitment and Selection
- Learning and Development
- Public Relations & Corporate Communications
- HR Analytics
- Conflict and Negotiation Management
- Talent Management
- Psychometric Testing and Assessment
- HR Perspectives in Mergers and Acquisition
- International HR
- Mentoring and Coaching
- Compensation and Reward Management
- Labour Legislations
- Designing HR Policies
- Labour Costing
- Best Practices in HRM

## Business Analytics Specialization

### CORE COURSES (Compulsory)

- Basic Business Analytics using R
- Data Mining
- Advanced Statistical Methods using R
- Machine Learning & Cognitive intelligence using Python
- Networks, Innovation and Value Creation
- Artificial Intelligence in Business Applications

### ELECTIVE COURSES (any 7)

- Marketing Analytics
- Retailing Analytics
- Workforce Analytics
- Tableau
- Data Warehousing Project Life Cycle Mgmt.
- Social Media, Web & Text Analytics
- Operations Analytics
- Supply Chain Analytics
- Financial Analytics
- Cognos Analytics
- Predictive Modelling using SPSS Modeler
- Foundations in Spark & Scala
- E tailing Analytics
- Insurance & Healthcare Analytics
- Banking Analytics
- Telecom Analytics
- ETL, Data Profiling and Data Modeling
- Cognitive Analytics Using Watson
- Data Science using Spark and Scala
- Unstructured Data Analytics with Hadoop / Big Data / NoSQL

## Rural & Agri -Business Management Specialization (Minor only)

### CORE COURSES

- Agriculture and Indian Economy
- Rural Marketing

### ELECTIVE COURSES

- Rural Credit and Finance
- Rural Marketing II
- ICT for Agriculture Management
- Agri – Entrepreneurship

\*Curriculum updated as on date. Subject to change.

## Operations & Supply Chain Spec.

### CORE COURSES (Compulsory)

- Services Operations Management - I
- Supply Chain Management
- Services Operations Management - II
- Logistics Management
- Operations Strategy
- Industry 4.0

### ELECTIVE COURSES (any 7)

- Planning & Control of Operations
- Productivity Management
- Inventory Management
- Theory of Constraints
- Quality Management Standards
- Service Value Chain Management
- Manufacturing Resource Planning
- Total Quality Management
- Business Excellence
- Toyota Production System
- Operations Strategy
- Services Strategy
- Operations Analytics
- Enterprise Resource Planning
- World Class Manufacturing
- Six Sigma for Operations
- Financial Perspectives in Operations Management
- Services Management in Key Sectors
- Purchasing & Supplier Relationship Management
- Strategic Supply Chain Management

## Tourism & Hospitality Management Specialization (Minor only)

### CORE COURSES

- Fundamental of Hospitality Management
- Tourism & Travel Management

### ELECTIVE COURSES

- Event Management
- Tourism Planning & Development
- Strategic Hospitality Management
- Revenue Management

## Pharma & Health Care Management Specialization (Minor only)

### CORE COURSES

- Fundamentals of Pharma and Healthcare Management
- Pharma and healthcare regulatory environment in India

### ELECTIVE COURSES

- Strategic Planning & Healthcare Management
- Information Technology in Pharma and Healthcare
- Pharmaceutical Import and Export
- Entrepreneurship in Pharma and Healthcare

## International Business Management Specialization (Minor only)

### CORE COURSES

- Import Export Documentation and Procedures
- Global Trade and Logistics Management

### ELECTIVE COURSES

- Cross Cultural Management and Global Leadership
- International Business and Employment Laws
- Global Competitiveness, Value Chains and Alliances
- International Banking and Foreign Exchange Management



# Advantage

## SIMMC - MBA

NAAC  
Accreditation

Times  
B-School  
survey ranking  
in Top 50

7000+  
Proud Alumni  
Base

AICTE – CII  
Platinum  
Category Ranking  
for consecutive  
6 years

Top Pvt Mgmt  
Institute Award  
in Western Region  
by Jagran Josh

Milestone  
Merit Award  
2020

Best Placement  
Award by  
Brands Academy

Harvard Business  
Publishing  
Tie up

Flagship  
Institute of  
Suryadatta

Asia's Education  
Leadership  
Award

Journey to

Excellence





## Holistic Development Program

Suryadatta offers Value Added Certification Courses that ensure Holistic Development, develop 21st century managerial & leadership acumen, better work ethics and technology expertise leading to better employability and professional growth. The Value added certifications offered are in following categories

### Value Added Certifications / Memberships For GENNXT Careers

1	AIMA Business Simulation Games	AIMA
2	Outbound Leadership & Commando Training	SGFS
3	Business English Certification (BEC)	Cambridge
4	MOOCs (Two MOOCs)	SWAYAM / NPTEL
5	Excel Boot Camp	TCSiON
6	Cognitive Learning for Effective Workplaces	X-Billion
7	Career Counselling and Skill Development	FUEL
8	Industry 4.0 - 7 Pillars Modules for futuristic techno entrepreneur	InnovationNext
9	Design Thinking	NASSCOM

### Professional Memberships

1	NIPM Student Chapter Membership	NIPM
2	Rotract Club Membership	Rotary Club, Poona Fortune
3	Lions Club Membership	Lions Club
4	Suryadatta Global Business Industry Chamber of Commerce & Agriculture	SGBICCA

## Learn through Practical Exposure & Paid Internships

Paid Internships at Suryadatta Group of Institutes is aimed to inculcate in the students the value of dignity of work and the right aptitude. Students are assigned specific projects under the supervision and mentorship of a designated faculty. These projects could be related to institutional areas such as carrying out green audit or safety audit of the campus, training the non-teaching staff in certain IT Skills, managing the cafeteria of the Institute or developing a social media campaign for an institutional event etc.. Students may also be assigned office work, technical work, field work, sales and outreach projects work or work from home opportunities depending on availability at that particular time.

Through Paid Internships, the students pick up several soft skills, business skills, technical skills, social skills and the right values to make a career in one of the 7 pillars pathways. Voluntary institutes of Suryadatta Group of Institutes offer various such opportunities.



3 Months Training  
for Earn while you Learn



4 hrs per day Paid internship  
in chosen field



Internship / Work  
Experience Certificate



Earn while Learn  
(Paid Internship)

## Pathway to PhD

Students, after successful completion of MBA program & fulfilling eligibility criterion, can pursue PhD program, affiliated to Savitribai Phule Pune University, from Suryadatta Research Centre.

## Outdoor Leadership & Holistic Development Program @ Goa

(COST AT ACTUALS)

Suryadatta believes in Holistic Development of students for sustainable growth and success. Personality Development, Soft Skills, Leadership Development, Industry exposure etc are critical to holistic development. Suryadatta annually conducts outdoor leadership development / Holistic Development programmes at various locations. Students will be taken to Goa or a similar location for a period of 6 days (including travel days) for a unique Tour including

Leadership & Personality Development sessions

Universal Human Values

Industry Visits

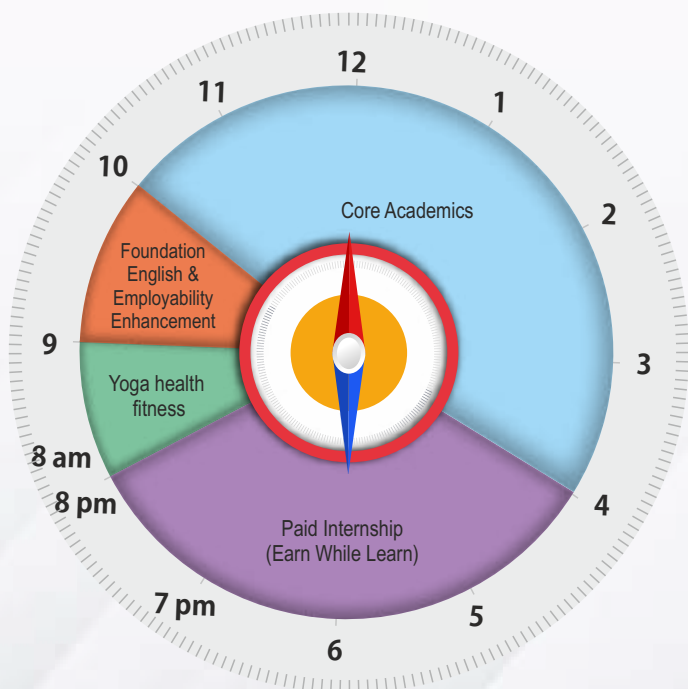
Cross Cultural Learning

Fun elements with site seeing



## Typical Day for MBA @ Suryadatta

A typical day at Suryadatta is full of Academic learning, practical exposure, health & fitness and holistic development activities for the students. The calendar of activities planned ensures Holistic Development and Work experience through paid internships side by side. A typical day and week @ Suryadatta is as given below. Reflection is a unique activity in which each student summarizes his / her learnings in the day / week. The report is scrutinized by respective faculty and necessary coaching is offered for weaker subjects to the student.



	8am - 9am	9am - 10am	10am - 4pm	4pm - 8pm
Mon	Yoga health fitness	Foundation English & Employability Enhancement	Core Academics	Paid Internship (Earn While Learn)
Tue				
Wed				
Thu				
Fri				
Sat	Value added certification modules Assessment & feedback			
Sun	Reflection Activity			

Journey to










*Excellence*





## Glimpses of Industry Connect

Suryadatta takes several steps towards building strong relationships with the corporate world by partnering with them for various initiatives. The Training & Placement office looks after continuous development of the students. Dean Corporate Relations – Training and Placements regularly networks with the industry and industry bodies. HR from these industries are a part of the campus recruitment process. The industry-institute interaction is enriched through student development and grooming activities such as

				
Winter Projects	Industry Visits	Weekly Guest lectures	Shadowing	Counseling
				
Live Projects	Specialization Choice Lecture Series	Industry Internship Programs	Final Placements	

At times these relationships with the industry are formalized in the form of MOUs

Industry professionals are invited to personally guide the students for the specialization choice series, for guest lectures, grooming sessions, etc. Several reputed organizations have a continuous association with the institute. Industry internship is an opportunity for the students to apply academic knowledge to the real world business problems. Guest lectures provide the students a chance to interact with the representatives of the corporate world and learn about latest management practices. Live projects & workshops ensure optimal exposure to firsthand knowledge of business process, while the student is at the institute.

## Industry Visits

Suryadatta regularly organises industry visits as an indivisible part of the curriculum. Industry visits focus on Practical exposure on industry know-how, interaction with corporate leaders and to learn about contemporary practices. Students visit different types of industry and gain an exposure to different departments including Manufacturing, HR, Safety, Purchase, Stores, I.T. , Finance etc. List of Industry visited during last two years is given below for your reference.

- |  |                                       |  |
|--|---------------------------------------|--|
| 1. Barclays Technology Centre of India | 2. Cybage Software                    | 3. Sealeant Enterprises                |
| 4. Sasa Detergent (Mahila Gruh Udyog)  | 5. Kutwal Foods Pvt. Ltd.(Urja Dairy) | 6. WASABI Creation, Singapore          |
| 7. Red Dot Bespoke, Singapore          | 8. Interstellar Goods, Singapore      | 9. Emersion Actuation Technologies Ltd |
| 10. ABP Maza, Mumbai                   | 11. E Square Multiplex                | 12. Indian Card Clothing Ltd.          |
| 13. Aap Ki Adalat, Mumbai              | 14. Kisan Expo                        |  |

Our Students at Mahindra & Mahindra



Our Students at Ramoji Film City, Hyderabad



Our Students at Bombay Stock Exchange, Mumbai



Suryans at Nashik Engineering Cluster where Nashik Industrial dignitaries' panel discussion was held about Corporate expectation from the Management students.





## Glimpses of Industry Connect

### Employability Enhancement Programme (EEP)

The rapid change in economy calls for quick implementation of those changes. Today's manager needs to have multiple skills right from advanced computer knowledge, communication skills, soft skills, administrative skills and many more. Suryadatta organises Employability Enhancement programmes through expert agencies for the students to enhance the required skills in them. Some of the EEP programs done during last two years are

#### **"Connect with Work" Program - Improving the employability skills**

- |                                      |                             |   |
|--------------------------------------|-----------------------------|---|
| 1. Get trained by Corporate Trainers | 2. Enhance your Soft skills | 3. Improve chance of success in interviews. |
|--------------------------------------|-----------------------------|---|

#### **Life Skills training:**

- |                           |                     |                        |                      |
|---------------------------|---------------------|------------------------|----------------------|
| 1. Organizational Culture | 2. Public Speaking  | 3. Presentation Skills | 4. E-mail Etiquettes |
| 5. Grooming               | 6. Group Discussion | 7. Personal Interview  | 8. Outbound Training |



Outbound Training



Group Discussion Preparation

### Live Projects

Students are exposed to real life situations through projects and assignments in the industry. Students are offered 15 days to 30 days projects in different sectors across functions during their curriculum. Feedback on student performance is taken during these live projects. These are done in addition to the Summer Internship. Few companies who offered live projects during last two years include.

- |                                |                           |  |
|--------------------------------|---------------------------|--|
| 1. Atlas Copco (India) Limited | 2. Patanjali Ayurved Ltd. | 3. Joyville Shapoorji Housing Private Limited. |
| 4. Rubik Wealth                | 5. Shoppers Stop          | 6. Edelweiss Broking Ltd.                      |

### Suryadatta Start-Up Fest

In order to promote entrepreneurship, innovation and incubation cell at Suryadatta regularly organises events, workshops and seminars for its students. A series of startup fests are planned for giving opportunity to students to promote startups. Over 50 startups founded by the Students, Alumni and Faculty of the schools, colleges and institutes of Suryadatta Group of Institutes, were showcased in the Start Up Fest 2021. The startup ideas and concepts which are at various stage of evolution, right from ideation to proof of concept to commercialization were presented by the students. These startups are from diverse sectors such as catering, fashion, interior design, financial services, herbal products, arts, 3D Printing, e commerce, environment, etc.

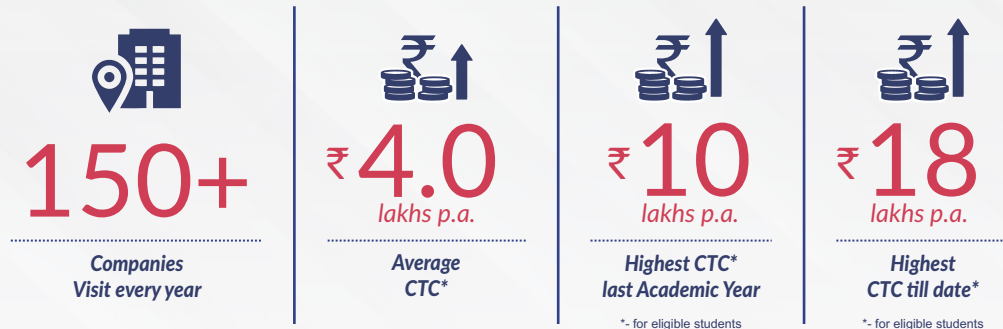
Director - Innovation Incubation & Linkages Savitribai Phule Pune University (SPPU) was the Chief Guest for the event. Other key note speakers and dignitaries included senior professionals from the industry. The senior professional addressed the students and provided individual guidance to each startup groups. The startups were screened and evaluated by the eminent guests and top 3 startups were felicitated with cash prizes and certificates. This Start Up fest will kick start and series of such startup fests lined up in the future.



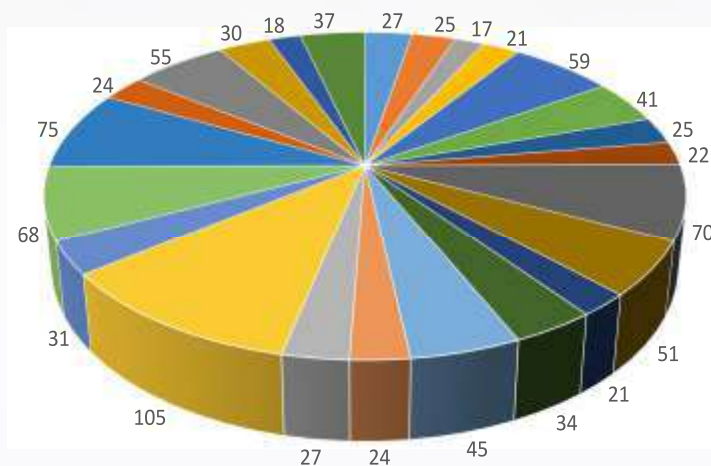


# Commendable Placement Record @ Suryadatta, Since Inception

## Highlights of Placements for MBA



## Number of Recruiters since inception



Sector	Nos.	Sector	Nos.
Advertising & Media	27	HR Consultancy	45
Agri& Biotech	25	Infrastructure	24
Automation & Technology	17	Insurance	27
Automobiles	21	IT & ITES	105
Banking & Finance	59	Logistics & Supply Chain	31
Consultancy & Services	41	Manufacturing	68
Consumer Durables	25	Niche Services	75
Education & Edtech	22	Pharmaceuticals	24
Financial Services	70	Real estate & Realtech	55
FMCG	51	Retail	30
Healthcare	21	Telecom	18
Hospitality	34	Other	37
Total : 952*			

\*Indicates distinctive number of recruiters visiting Suryadatta campus, year after year

## Suryadatta Placement Policy:

**For Eligible Students :** Students without any backlog and with all dues clear, whatsoever, and desired attendance are eligible for placements. It is our last 20 year of experience that more than 90% eligible & interested students get multiple placement opportunities, irrespective of their previous qualification & performance. Students get offers in accordance with their overall academics, performance in the selection process, as per the company norms and various other relevant factors in the area of their interest.

**For Non Eligible Students :** Suryadatta Placement team does rigorous efforts regularly and organises round the year Employability Enhancement programmes for the students to enhance, groom and train them for the required skills. Suryadatta goes beyond the general practice and offers Placement opportunities to Non eligible students also. Students are offered suitable package in companies based on their competence, choice of company, their overall experience, location and other factors.

## International Placement at Suryadatta

Suryadatta students are working in Dubai, Canada, UK, West African & European countries etc. Students are selected based on requirement of the company & fulfillment of the eligibility criteria For details visit [www.simmcpgdm.org](http://www.simmcpgdm.org)



## Highlights of Final Placements (MBA & PGDM Programs)

We thank our patrons both national and multinational organizations for our campus placements Few names of such patrons are mentioned below. For details visit [www.suryadata.org](http://www.suryadata.org) / [www.simmc.org](http://www.simmc.org)

### Partial List of Companies participated in Final Placements Drive

- 1K Kirana Bazaar
- 24th Mile
- Absolute Reports
- Aditya Birla Health Insurance Co.
- Affinity X
- Alfa Laval India
- Amazon
- Apollo Munich
- Aptech Limited
- Asset Analytix Solutions
- Association of Indian Forging Industry
- Atlas Shipping Services
- Atos
- AU Small Finance Bank
- Axa Business Services
- Bahwan CyberTek Pvt Limited
- Bajaj Allianz Life Insurance
- Bajaj Auto Finance
- Bajaj Capital
- Bajaj Finserv Health
- Berger Paints India Ltd.
- BharatPe
- Bioera Life Sciences
- Blitzkrieg Realty
- BNY Mellon
- BVG India Ltd
- Byju's (Think & Learn Pvt Ltd)
- Canara HSBC
- Capgemini
- Capital First
- carwale.com
- Catalytix IT
- Ceasefire
- Chawla Publications
- Cloud.In
- Convergys
- Corazon Homes
- CRB Tech Solutions
- CRISIL
- Cybage
- Dalal Street Investment Journal
- Eastsun Electronics India
- Eaton Technology
- Ecozen
- Elatas Beck India Ltd.
- ESAF Small Finance Bank
- Estatement
- Estique Properties
- Evantage IT Consulting Services Pvt Ltd
- FedEx
- Fertin Agro
- Furlenco
- Future Generali
- Galaxy Office Automation Pvt Ltd
- Garware Bestretch Limited
- Gati-Kintetsu Express Private Limited
- GESIA IT Association
- Gig India
- Giiava India Pvt.Ltd.
- GlaxoSmithKline
- Globus Thenken
- Godrej And Boyce
- Greenhand.in
- HCL
- HDB Financial Services
- HDFC AMC
- HDFC Bank Ltd.
- HDFC Ergo
- Heelium
- Helious gases
- Hexaware Technologies
- Hidoc Dr.
- Hinduja Housing Finance Ltd
- Hitech digital
- Home First Finance Ltd
- HPS Lab Designs (Ajjas)
- ICICI Bank
- ICICI Prudential
- IDBI Federal
- IDFC Bank Ltd
- IIFL Securities Ltd
- Indiamart Intermesh Ltd
- Indusind bank
- Infoedge India Ltd. (jeevansathi.com)
- Infoedge India Ltd. (naukri.com)
- Infogence Global Research
- Ingram Micro
- Innoserv Digital
- Inocean Corals Private Limited
- Insplore Consultants Pvt. Ltd.
- InvestoXpert
- ITC Ltd.
- Jaro Education
- Just Dial Ltd.
- Kalpataru Limited





## Highlights of Final Placements (MBA & PGDM Programs)

We thank our patrons both national and multinational organizations for our campus placements. Few names of such patrons are mentioned below. For details visit [www.suryadatta.org](http://www.suryadatta.org) / [www.simmc.org](http://www.simmc.org)

### Partial List of Companies participated in Final Placements Drive

- Kantar Global Delivery Centre
- Karvy
- Kellton Tech
- Khajana Funds
- Kotak Securities Ltd.
- LiaisonIT INC
- Lifespace Property Solutions
- Lokmanya Multipurpose Co-op Society Ltd.
- Lokmat
- Mancer Consulting
- Markets and Markets Research
- Medi Pharma Konnect
- Microweb Solutions
- Moneyplant
- Motilal Oswal
- Motorola
- Mozo Hunt
- Mphasis Ltd
- Multivercity
- MyGate
- Natcare Pvt Ltd
- Navbharat Media
- Ncord Health Card Llp
- Neeyamo Enterprise Solutions
- Neilsen Holdings
- Neilsoft
- Nj India Invest
- NoBroker Technologies Solution Pvt.Ltd.
- Northern Trust India
- Novo Insurance Broking Services
- Ocman Realities
- OM Logistics
- Oracle Financial Services
- Outlook Publishing
- Pahal Financial Services Pvt. Ltd
- Pin Click
- Pinnacle Industries
- Pinnacle Teleservices
- Planet Spark
- Pradeep consulting Pvt. Ltd.
- Principal Global Services
- Procient Engineering Pvt Ltd
- Propertytistol
- Prudent Bull Wealth Management
- Purnartha Investment Advisors
- Quantazone
- Ranstand HR
- Reliance Jio Infocomm Ltd.
- Religare Health Insurance
- Remax Reality
- Rohan Builders
- RoofandFloor.com
- S&P Global Market Intelligence
- Sahyadri Agro
- Saint Gobain
- Samruddhi Organic Farm
- Sankey Business Solutions
- Shoppers Stop Ltd
- Shriram General Insurance
- SIL India
- Silver Touch Technologies Ltd
- Sprout India Pvt Ltd
- Square Yards
- SSH (HCL)
- Startupwala
- State Street HCL
- Sunstone
- Swiggy
- Talent Corner HR
- Talent Serve
- Tata AIG
- Techolution
- Tetra Pak
- The FX Infinity
- The Stalk Market
- Tikona
- Transcend Mobility
- TTK Prestige
- UBTECK
- Ventus Corporate Solutions
- VTP Reality
- White Elephant Realities
- White Hat Jr
- White Snow
- Wiley-mthree
- Wooqer
- XL Dynamics
- Xoriant Tedchnologies Ltd
- Yangpoo Executive Education
- Yellowwoods corporations
- Yes Bank
- Yes Securities (India) Limited
- Zaptech Solutions
- Zensar



# Highlights of Placements 2019-21 Batch (MBA & PGDM Programs)

## Our Star Performers - Placed & Working..... Partial list till March 2021



**AKSHITA VAYA**  
Business Development Manager  
Jaro Education



**MOHANISH CHAUBAL**  
Business Development Manager  
Property Pistol



**NACHIKET NEVE**  
Business Development Manager  
Property Pistol



**UTKARSHA GONDANE**  
Business Development Executive  
Novo Insurance Broking Co.



**SHIVANI KALE**  
Analyst  
HCL



**VIRENDRA PATEL**  
Business Development Executive  
Novo Insurance Broking Services



**SOHAM JADHAV**  
Business Development Executive  
Novo Insurance Broking Co.



**VIPUL WASNIK**  
Sales Executive  
EstateMint



**CHANDRAKETU PANDEY**  
Sales Executive  
Anukul Chandra Foods



**SHUBHAM CHANDA**  
Analyst  
HCL



**MADHURA BHAGWAT**  
Sr. Sales Executive  
Bajaj Allianz Life Insurance



**SAISH KARDE**  
Business Development  
Kime Career



**MAYANK SHEKDAR**  
Business Development  
Ocman Realty



**AMRUTA LELE**  
Management Trainee  
Transcend Mobility



**AVADHUT SHEDE**  
Digital Marketer  
Cybage Software



**YOGESH JADHAV**  
Digital Marketer  
Cybage Software



**MANOJ KUMAR**  
Management Trainee  
HDFC BANK



**SHUBHAM PATIL**  
Project Engineer  
Kokaban Automation Pvt. Ltd.



**AKSHAY MIRAJKAR**  
Documentation Executive  
Shipco Transport Pvt. Ltd.



**ASHISH UMATE**  
Business Development Executive  
Aries Consultancy Services



**MRUNALI BAVASKAR**  
Associate Consultant  
Pragmasys Consulting LLP



**RAVIKIRAN KARMANKAR**  
Business Development Manager  
Vivish Technologies Pvt. Ltd.



**RONIT SALUNKHE**  
HR-Talent Acquisition  
Pragmasys Consulting LLP



**NIKHIL MORE**  
Purchase Engineer  
Intense Engineer



**SOPAN GORE**  
Sales Executive  
V.E. Commercial Vehicle Ltd.



**VISHAL WAKHARE**  
Digital Marketing Trainer  
Pace Career Academy



**DIVYA VARMA**  
Senior Analyst  
PRGX India Pvt. Ltd.



**HARISH PATIL**  
Senior Executive-Quality Assurance  
Cipla Pharmaceutical



**MANOHAR MAGAR**  
Trainee Associate  
Freightcom Logistic Pvt. Ltd



**NIJRAH DHADIWAL**  
Finance Associate  
KPSG Fintex Pvt. Ltd.



**SARIKA KATKAR**  
Accounts Executive  
Tata Communication Ltd



**ROHIT ALHAT**  
Relationship Executive  
Suma Software



**RUSHAB GAJBHIYE**  
Talent Acquisition  
Optimum Solution



**G. HARITHA**  
Management Trainee  
Winuall



**MANJEERI KHANDARE**  
Relationship Manager  
Zopper



**VAIBHAV SANGITRAO**  
Analyst  
HCL



# Highlights of Placements 2020-22 Batch (MBA & PGDM Programs)

Our Star Performers - Placed & Working..... Partial list till March 2021



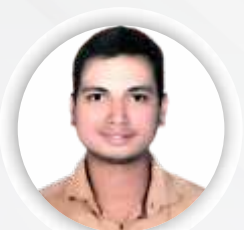
**BORA KOMAL**  
Northern Trust



**BURDE KHUSHLESH**  
Byjus



**CHAVAN RUSHIKESH**  
Investoexpert



**DESHMUKH CHINMAY**  
AAAAA



**DEORANKAR SHRADDHA**  
Indostar



**DESHMUKH YOGESH**  
Investoexpert



**GANDEWAR ANIKET**  
ICICI Prudential



**GARDE AISHWARYA**  
Square Yards



**GATHE SNEHAL**  
ICICI prudential



**GAURAV KUMAR**  
Indostar



**GHOSPURKAR MRUNAL**  
Josh Software



**HENDVE PRAJWAL**  
Upgrad



**JOGLEKAR NACHIKET**  
ICICI Prudential



**KUMBLE MAITHILI**  
IndusInd Bank



**MATTOO PRATISH**  
Indostar



**NAIDU PAWAN**  
Lets Transport



**MENDHE NIRAJ**  
HDFC Life



**REDDY PALAKOLANU**  
Xanadu



**PANDAV SUMEET**  
Upgrad



**PAWASKAR ATMAJ**  
Fortune Business Insight



**RATHOD GAURAV**  
Shobi Group



**NANDANWAR ROSHAN**  
Talkd



**KHANDEKAR SAKSHI**  
ICICI Prudential



**SAWANT SANIKA**  
Infosys



**SONPASARE BHUSHAN**  
Aditya Birla



**BHASKARE VISHAL**  
1k Odecea Distribution Tech. Pvt.Ltd



**YERAWAR SANDEEP**  
Indostar

## Strong Alumni Network

*Suryadatta Group of Institutes has over 75,000 + Students & Alumni from All Parts of India & Various Foreign Nations*

Suryadatta Alumni are placed at key positions in leading National & Multi National Companies across the country and the globe. Every year Suryadatta recognizes star performers & felicitates the alumni based on their performance during the year. A Few of our star performers are:



**BHAVYA YADAV**

Batch : 2016-18  
Data Analyst  
Data Maran Pvt. Ltd.



**DEBBRATA ROY**

Batch : 2014 - 2016  
Deputy Manager  
Kotak Mahindra Bank Ltd



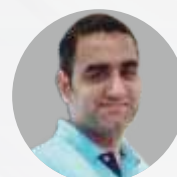
**AVI SHRIVASTAV**

Batch : 2016-18  
Business Dev. Manager  
Zoneone Venture Pvt. Ltd.



**PIYUSH SHARMA**

Batch : 2013-15  
State HR  
Baja Allianz life Insurance



**SHIKHAR DOGRA**

Batch : 2008-10  
West Head Business Strategy  
& Innovation - Nestle



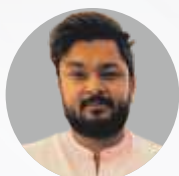
**SUDHEER K. REDDY**

Batch : 2014-16  
CEO & Director  
PVSS International Solutions  
LLP India



**KUMAR PRINCE**

Batch : 2007-09  
HR Analyst  
Mphasis



**NIRAJ SHARMA**

Batch : 2012-14  
Owner (Entrepreneur)  
Key Classify Pvt. Ltd.



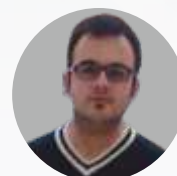
**GAURAV RAJ**

Batch : 2006-2008  
Senior Area Manager  
Square Yards, Muscat  
(Oman)



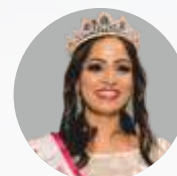
**SMRUTI SUMAN**

Batch : 2009-11  
Sales Operation Associates  
Morning Star Australasia Inc  
(Australia)



**SAURAB KAKAR**

Batch : 2012-14  
Sales & Export Manager  
Core Driller Inc  
(Afghanistan)



**SAIRA ANSARI**

Batch : 2016-18  
Mrs. Bharat USA  
World Wide Popular Award  
(USA)

### Life Time Placement Support:

Suryadatta offers lifetime assistance for Career progression through sharing of Job openings on its Alumni portal. Alumni can also post vacancies in their organisations on the portal.

### Lifetime Learning Opportunity :

Suryadatta has a well-connected Alumni network. Suryadatta, under its Knowledge sharing initiative, shares valuable knowledge with its stakeholders including the Alumni. Moreover, the voluntary institutes at Suryadatta offer Value added courses that are made available to all the Alumni. Suryadatta Alumni has a life time learning opportunity.

### Alumni Chapters across the country and the globe

East : Kolkata, Ranchi, Patna, Guwahati, Bhubaneswar

West : Indore, Jabalpur, Raipur, Nagpur, Mumbai, Kolhapur, Solapur, Ahmedabad, Surat

North : New Delhi, Chandigarh, Jaipur, Jodhpur, Lucknow, Kanpur, Allahabad, Varanasi, Agra, Dehradun

South : Hyderabad, Vijaywada, Cochin, Chennai, Bangalore

International : USA, Canada, Mexico, Malaysia, Singapore, Kuwait, Dubai, UK, Oman, Germany.

### Almashine Portal for effective & vibrant alumni relations



### Select Alumni felicitated during Alumni Summit 2020



## Placement Successful Story

“ It is indeed real pleasure to be a student of Suryadatta. Frankly I am looking for an every opportunity to be in campus everytime in last many years. It was really an life changing opportunity and pleasure to be a part of Suryadatta Institute.

Looking back those 2 years and after that 14 years its been a fantastic journey for me. In addition to having a good career as a successful banker that largely a result of those 2 years in Suryadatta. Sanjay sir is my guru. A Guru in true indian tradition. To large extend happy to take his guidance with every bit of decisions of my professional and personal life. He is always their to support with full of energy and motivation. After passed out as a rank holder from Suryadatta I got placed HDFC Bank - corporate banking division and then I moved to Axis bank retail banking and then Development Bank of Singapore in wealth management side. Lastly I was with LGT Validus (Indian arm of LGT bank Switzerland) as Vice President - Private Banking Group, before starting my own company as a founder "Shivaay Capital Advisory Services" in Wealth Management and Investment Banking.

I would like to thank again for a entrepreneurial spirit we got from Sanjay sir in last many years. ”



**Mr. Prashant Dave**

Entrepreneur  
Shivaay Capital Advisory Services



“ I got an amazing opportunity through campus placement to start my career with an FMCG giant like Nestle India. Over the past 15 years of my career and having worked with companies like Nestle, Samsung and Pepsico, I have graduated in to leadership role. Hence i can completely understand & echo the importance of taking right decisions for your career specially at the start.

Suryadatta will give you that opportunity by getting good companies for campus placements. Furthermore the very well informed faculty, well planned and thought through industrial visits will give you all the required ammunition to take that successful first step in to your professional journey. I still recall the Indore industrial visit which provided a detailed clarity on the corporate processes which later on proved very crucial in cracking my Nestle interview.

**My advice** - take the step, give your sincere and 100% efforts and there are no limits to what you can achieve. ”

**Mr. Shikhar Dogra**

Go To Market IT Delivery Lead - AMESA & APAC - Pepsico

“ It was very nervous feeling for a middle class family student come and study in Pune even that time one train from prayagraj was their. Gradually started getting confidence through college management things were changing. Due to high industry exposure from college I got opportunity to work for Coca Cola and served them till 2018 around Africa continent. Communication between college and student is the main usp of suryadatta.

I am grateful to Suryadatta Staff for their guidance  
Best wishes for future ahead. ”

**Mr. Vishwa Deepak Tripathi**

Entrepreneur  
Home Hub Super Market & The Cawnpur Restaurant





## Placement Successful Story



“

*Pratish Mattoo, student of Suryadatta would like to express my sincere gratitude towards Suryadatta Institute of management for helping me at each and every step of my professional career. I got an excellent placement in Indostar Home Finance as Relationship Manager because of everyone & continuous efforts at Suryadatta. The relationship between faculties and student is very cordial which gave me opportunity to excel in my area of interest. I would like to thank Suryadatta Institute of management and all the faculties and staff for making me a better person.*”

### **Pratish Mattoo**

Indostar Home Finance, Pune  
MBA : 2020-2022 batch

“

*As a student of Suryadatta Institute of Business Management & Technology, Pune, I owe it to the placements and training department for having presented us with diverse opportunities by bringing in suitable job descriptions from the best of companies which enabled me to gain confidence and enough expertise to prove myself in any professional environment. With excellent tutors and innovative learning methods, I was able to pace myself with what was expected of me after Master's. And I would like to thank the placement team, which provided me with the gateway to enter the operations and supply chain industry.*”

### **Mr. Yogesh Babanrao Deshmukh**

Heelium Sports Private Ltd, Pune as Supply Chain Manager, Pune  
MBA : 2020-2022 batch



“

*"Suryadatta is the place where i learned the different business aspects of day to day life."*

*I am very happy that I got placement at one of the top real-estate company, Xanadu reality.*

*I am very excited with the package and overall work environment and I am confident that I will succeed at my job because Suryadatta gave me an opportunity to meet different kind of people and learn a number of business perspectives. I have received a great support from faculties & placement office. I am thankful to Training & Placement cell for providing a platform to enhance my skills and an opportunity to showcase them.*”

### **Mrs. Ashwini Palakolanu**

Xanadu Reality, Pune  
MBA : 2020-2022 batch





## Placement Successful Story

**“** I belong to Vidharbha. After graduation, whilst selecting colleges for MBA I was really confused about which college to go for. Like any other student, my main concern was related to academics and placements.

*But now I can proudly say that I associated myself with Suryadatta as I got three placement opportunities from Suryadatta Institute in TCS, ICICI and Upgrad. My sincere appreciation & gratitude to the training and placement department and all the faculty and staff members of Suryadatta Institute for their efforts in imparting quality professional training which proved very beneficial for me.*

*Their dedication towards their students today helped me in securing three placement offers from three reputed companies. I am very grateful to them for effectively and sincerely helping me at every required step.* **”**

**Mr. Prajwal S. Hendve**

TCS, Pune

MBA : 2020-2022 batch



**“** I did my MBA from the Suryadatta Institute of Management and I'm very grateful to all faculties and the Placement team for helping me and guiding me throughout my journey in the institute.

*The placement and the pre-placement committee of the college imparted quality training which helped me in excelling the interviews I appeared for. The faculty is like a family that is always there for you whenever you need a friendly smile or an ear to listen. I would like to present my heartfelt gratitude to the Suryadatta Institute of Management for allowing me to start my career with such a prestigious company HCL SSH as an Analyst.*

*'Standing on one's own feet is what everyone desires and in my case, it is possible only because of my Suryadatta Family.* **”**

**Mr. Aniket Gandewar**

HCL SSH, Pune

MBA : 2020-2022 batch

**“** It's the feeling of joie de vivre that I had after getting placed in Aditya Birla fashion & Retail Ltd. I am thankful to Suryadatta Institute for this golden chance as well as for enhancing my skills and knowledge.

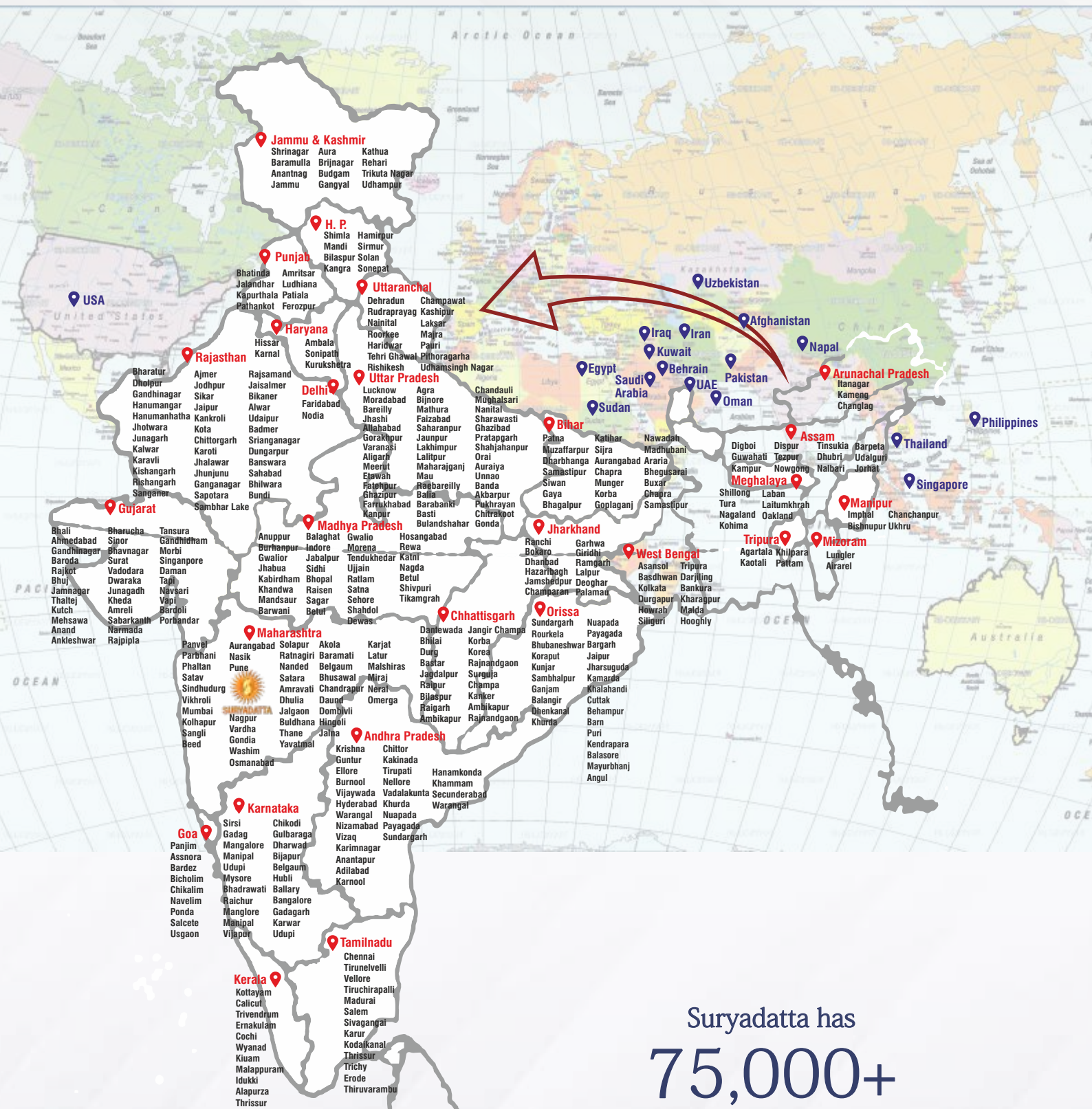
*I would like to thank all the professors and other staff members for providing us with the environment and skill set that would help me to build a successful corporate career. I'm delighted to be a part of this journey.* **”**

**Mr. Bhushan Nagorao Sonpasare**

Aditya Birla Fashion and Retail Ltd., Pune

MBA : 2020-2022 batch





Suryadatta has  
**75,000+**  
 Students & Alumni (Suryans)  
 from all parts of  
 India & from Various Foreign Nations.



## Blended Learning Ecosystem

Traditional face to face classroom learning & modern online learning with digital tools  
During the uncertainty, Suryadatta is well equipped to continue Teaching and Learning through a Digital Ecosystem, thus empowering students for the future with in 'demand skills' by tomorrow's employers. At Suryadatta we practice both – The Traditional method of face to face teaching and the Online learning methods to facilitate student achievement of learning outcomes.

Our teachers are trained for teaching - learning, assessment and student counselling using the two popular digital ecosystems of Google and Microsoft.

### A. Google Suite for education -

Gmail, Google Docs, Google Slides, Google Sheets, Google Forms, Google Calendar, Google Classroom, Google Meet, Google Drive, You Tube, Blogger

### B. Microsoft Ecosystem -

Microsoft Word, Microsoft PowerPoint, Microsoft Excel, Microsoft Outlook, Microsoft Teams, Microsoft OneNote, Skype, LinkedIn, etc.

### C. Digital learning resources

such as DELENT for e-library solutions provide access to e-books and e-journals.

## Global Expo - Country Analysis



## Mega Expo - Company Analysis



## Blended Learning & Continuous Evaluation



Weekly Test on Saturday  
to assess your learning

Regular Presentations for  
improving academic & soft skills

## Learn from Eminent Industry Professionals



National Institute of Personnel Management  
(NIPM) Student Chapter



Guidance from  
Industry professionals



Disney Institute of Management, USA's Workshop  
on 'Inspiring Creativity & Quality Management'



# Unique Pedagogy for Holistic Development

## FORUMS

- Marketing Forum
- Finance Forum
- HR Forum
- Operations & Supply Chain Forum
- Technology Forum
- Economics Forum

## CELLS

- Social Media Cell
- CSR Cell
- Start Up & Entrepreneurship Cell
- Incubation, Technology & IPR Cell
- Oriental Ethos & Values Cell
- Research Cell
- Publications Cell

## CLUBS

- Movie Club
- Book Club
- Adventure Sports Club
- Photography & Videography Club
- TED Talks Club
- Health & Wellness Club
- Dance & Music Club
- Fine Arts Club

## ASSOCIATION MEMBERSHIPS

- NIPM Students chapter
- Ractrac Club
- CII Yi
- Alumni Association
- Suryadatta Global
- Business Industry Chamber of Commerce & Agriculture (SGBICCA)

# UNIQUE WORLD RECORDS

24-Hrs Silent Wreadathon (2011)



Unfold the Blindfold (2012)



1100 Tulsi Plantation (2019)



25-Hrs Kavyathon (2019)



8000 kg Puneri Maha Misal (2021)



Kalaarogyam Yogathon (2021)



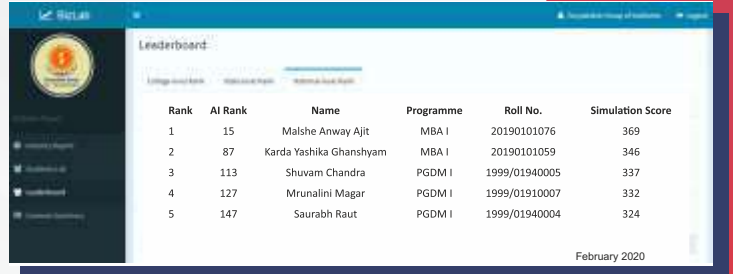


## Students' Achievements

### Top Rank for AIMA Business Games

Suryadatta students have ranked from no 15 to 150 out of more than 1000 students for the AIMA Business Simulation Games National level competition. Suryadatta offers learning through Business Simulation Games offered by AIMA. AIMA had hosted a national level Business Simulation Games contest. The contest had 3 levels - Self play level, Group Play & Inter Institute national level

Congratulations Malshe Anway, Karda Yashika, Shuvam Chandra, Mrunalini Magar, Saurabh Raut



Rank	AI Rank	Name	Programme	Roll No.	Simulation Score
1	15	Malshe Anway Ajit	MBA I	20190101076	369
2	87	Karda Yashika Ghanshyam	MBA I	20190101059	346
3	113	Shuvam Chandra	PGDM I	1999/01940005	337
4	127	Mrunalini Magar	PGDM I	1999/01910007	332
5	147	Saurabh Raut	PGDM I	1999/01940004	324

### University Level Startup Competition - Final Level

Savitribai Phule Pune University, Centre for Innovation Incubation & Enterprise had organised "i-2-e" a startup competition for all Management institutes of the university. Students were to give innovative ideas and make complete business plans for the ideas. Suryadatta students reached the third and final level. The competition comprised of three levels - Institutional level, Cluster level & University level. Congratulations to Suryans : Yash Jain, Nachiket Chauhan, Pooja Fargade, Shubhangi Birari, Vaibhavi Borade, Harshada Marathe



### Winner at Intercollegiate Debate Competition

Suryan - Pranita Bagmar won "Best solo speaker" award at GUSTO an Intercollegiate Debate competition organised in Pune. The topic for the competition was "India doesn't require UCC". More than 100 participants participated in the event.



### Winners at Kushagra Competition

KUSHAGRA - An intercollegiate competition was held in Pune. Suryan Sanat Pandit & Samiksha Gundiyal won 2nd Prize in the Finance Quiz while Suryan Aniket Nawathe & Riya Gangwal won the 2nd prize in the KBC round. Congratulations Suryans



Suryadatta Students at YI Conference, Mumbai



## Glimpses of Awards @ Suryadatta



Mr. Tonino Lamborghini, Chairman & MD Lamborghini Group & His Team Visited Suryadatta Group of Institutes, Pune, INDIA



Award for Excellence to Shri Sanjayji Chordiya  
Founder President & Chairman of  
Suryadatta Education Foundation at the hands of  
NCP President Hon'ble Shri Sharadchandraji Pawar  
in May 2022 during JITTO Connect 2022.



Recipient of Most prestigious  
IMC Ramkrishna Bajaj National  
Quality Award Trust in April 2022



Shri Chandrakant Salunke, Founder President SME  
Chamber of India, Prof. Dr. Sanjay B Chordiya Founder  
President & Chairman receiving Pride of Maharashtra  
Award 2021 as Best Educational Institute of the Year at the  
Hands of H.E. Governor of Maharashtra Shri Bhagatsingh  
Koshiyari VP Sushma Chordiya SGI.



Pune Times Mirror Hall of Fame 2022 is given to Prof.  
Dr. Sanjay B Chordiya under education field at the  
hands of Renowned  
Actress Tisca Chopra



Patron Membership of Maharashtra Chamber of  
Commerce Industry & Agriculture (MACCIA) was  
offered to Prof. Dr. Sanjay B Chordiya at the hands  
of Hon'ble Shri Nitin Gadkari, Minister of Road  
Transport & Highways of India



Suryadatta College of Hospitality Management & Travel  
Tourism (SCHMTT), is felicitated as the Times Education Icon  
2021 in the category of Best Institute in Hotel Management by  
Times Group Pune at the hands of Renowned actor &  
entrepreneur Kunal Kapoor at J W Marriott, Pune





## Selection / Admission Process:

**Eligibility :** Graduate degree from any discipline from recognized University with 50% marks in Graduation (45% for reserved category). (Final year students can also apply). Students with valid entrance test such as CAT, CMAT, CET are eligible to appear for GD/PI. For further clarity contact admission team.

**STEP 1 :** Registration & Submission of documents : Please fill online form on [www.simmc.org](http://www.simmc.org) / [www.sibmt.org](http://www.sibmt.org)

**STEP 2 :** Registration for Admission Counselling & Personal Interview : SMS your name & City on : 89569 32418 / 9763266829 For Admission, Counselling & Personal Interview (PI) Students should send / bring photocopy of their X, XII, Graduation (Final / Previous year) mark sheets, Entrance Test score card copy (if applicable) & 2 photographs.

**Admission, Counselling & PI @ Pune Campus** - Monday to Saturday - Timing : 10 am to 1 pm & 3 pm to 6 pm.

**Admission, Counselling & PI @ Pan India** - For Schedule visit [www.simmc.org](http://www.simmc.org) / [www.sibmt.org](http://www.sibmt.org) / OR call 8956932418 / 9763266829. Outstation Student Interview by Video Call / Skype / Telephonic: Outstation student pursuing final year / appearing for final exams should submit duly filled in online admission form and attached required documents / by email on [admission@suryadatta.edu.in](mailto:admission@suryadatta.edu.in) / by whatsapp on 8956943821 / 8956932418

**Criteria for Registration / Admission for MBA :** As per DTE, Maharashtra State Guidelines.

### **Admission Procedure as laid down by DTE for MBA Course:**

The MBA program of Suryadatta Institutes of Management (SIMMC / SIBMT) Pune is affiliated to Savitribai Phule Pune University & AICTE Approved. The admissions to same are done as per rules & regulations framed by the Admission Regulating Authority (ARA), from time to time.

**Laptop :** We recommend students to procure a laptop with suitable configuration equipped to meet academic assignments, self - learning, digital learning and online examination. This will enable students to evolve as Digital age learners and develop digital skills for workplace productivity. Laptop should have open source various / students various of relevant software such as open office, Jamavi, Adobe Acrobat Reader DC etc.

### **Hostel / Accommodation :**

Separate boys & girls hostel facility of various types are available in the vicinity of the campus. Please contact admission office for details.

**Transport :** To & Fro Facility will be available at subsidized rate from various location in Pune city.

### **Nationwide Tie-Ups for Education Loan :**

**Strong Tie-up for Educational Loan :** Suryadatta has nation-wide tie-up with leading Nationalized Banks and Private banks such as State Bank of India, PNB, Allahabad Bank, Bank of Maharashtra, IDBI Bank, HDFC Bank etc. Students can avail educational loan from any Bank from their native places. Against registration of their seat. Required documents will be given by the institute. Students can also apply online for Education Loan through AICTE initiative : Vidya Lakshmi Education Loan & NSDL under guidance of Ministry of Finance, HRD & Indian Bank Association. Vidya Lakshmi Portal provides single window for Students to access information about various loan schemes provided by banks & make applications for Educational Loans.

### **Interest free instalments facility available :**

Suryadatta has tie ups with leading Non banking financial institutions & organisations to offer Interest free instalments facility to the needy & eligible students on request, subject to fulfilling eligibility conditions of the funding agencies. For details contact 8956943821 / 8956932418



## Fees for MBA

Fees include Tuition, Laboratory & Other Fees, Induction and Orientation program, Industry Institute Interface Initiative, Industry Visits, Gym, Outdoor & Indoor sports facilities, access to e-Journals and online database, & various Value Added Certification Modules for Holistic Development. Value added modules for GenNxt Careers are available at extra cost. For details, contact admission counselor.

### Mode of Payment :

For Activity fees, Registration & for paying the course fees

**Online:** Application form can be filled and submitted on our website [www.simmc.org](http://www.simmc.org) / [www.sibmt.org](http://www.sibmt.org) and payment made through online transfer. Bank details are as under: Suryadatta Education Foundation, IDBI Bank, Sadashiv Peth, Pune Branch, Account Number: 490104000011200, IFSC CODE - IBKL0000490. Also please email the UTR no. / scanned copy of deposit slip on our email [admission@suryadatta.edu.in](mailto:admission@suryadatta.edu.in) along with your name & course details.

**Offline:** By sending DD drawn in favor of "Suryadatta Education Foundation" payable at Pune alongwith duly filled online form available on our website [www.simmc.org](http://www.simmc.org) / [www.sibmt.org](http://www.sibmt.org) along with self attested copies of the relevant documents.

**In person:** Fees can be paid at campus by Debit / Credit card / D.D. / Account Transfer.

## Scholarships

1) Merit based scholarships Suryadatta offers scholarships to meritorious students as follows

Xth, XIIth, and Graduation marks	60% - 69.5%	70% - 79.5%	80% & above
Scholarship	10% of Course fees	15% of Course fees	20% of Course fees

2) Scholarships for Jain & Other Minorities: Suryadatta Group of Institutes are Jain minority Institutes. Students can avail Minority scholarships from various government departments. In addition, 25% scholarships are also offered to needy & eligible Jain & other minority students, by Suryadatta, subject to submission of relevant documents.

3) Scholarships for Suryadatta students

As a part of the loyalty programme and to promote higher education amongst Suryadatta students, special Scholarships are awarded to students who have pursued their Bachelors degree from Suryadatta Group of Institutes.

4) Scholarships for Reserved category

As per respective Government Departments Norms and procedure.

5) Scholarship for Natural calamities affected students

Suryadatta, under its edu-socio connect initiative offers scholarships for needy & deserving students. Suryadatta offers a scholarship to students of economically weaker section, affected by natural calamities such as flood etc. Students need to apply for availing this scholarship along with required documents including income certificate, certificate from collector / respective government authorities and an application.

6) Scholarship for pandemic affected students

In order to support economically weaker students whose parents have deceased due to pandemic such as Covid 19, Suryadatta offers special scholarships on course fees. Students need to apply for availing this scholarship along with required documents including income certificate, relevant medical reports & documents along with an application.

7) Scholarships for Needy and Deserving

Suryadatta Education Foundation, as a part of its Edu-socio Connect initiative and Corporate Social Responsibility has announced scholarships of upto 100% of fees for various needy and deserving categories of students in order to encourage them to pursue post-graduate education. These include children of different NGOs, Hamal Panchayat, Swach employees, Construction workers and many other low income group workers in the society. This is to support those students, who were postponing their post-graduation due to financial reasons.

\*Upto 100% Scholarships for Natural calamities affected students, pandemic affected students & Needy and Deserving students from Banshi-Ratna Charitable Trust. Application to be made to the trust with supporting documents, references etc. Refer [www.suryadatta.org](http://www.suryadatta.org) for details.

8) Scholarships for Student with Experience : Suryadatta encourages students with work experience to pursue management education as a career progression pathway.

No. of yrs exp.	1 year	1 to 2 years	2 to 3 years	3 to 4 years	5 years & Above
% scholarship*	upto 10%	upto 20%	upto 30%	upto 40%	upto 50%

\* : Relevant documents to be submitted. Subject to approval from the admission committee. Contact admission counselor for detailed information.

9) Scholarship for Defence / War Veterans / Police : Scholarship of 10% of course fees for Defence, War Veteran's and Police Wards will be given. (relevant documents to be submitted)

**Note:** Students need to submit an application along with relevant documents to avail scholarships. Students can avail any one scholarship from the above category subject to fulfilment of eligibility criterion. Students will not be given multiple scholarships from Suryadatta.

Scholarship awarded will be for the full duration of the program and for the students who have paid fees as per the schedule given at the time of admission.

The Scholarship Committee will review the performance of the scholarship student every year and reserves the right to alter, modify, change or withdraw any of the provisions and policies.

If any of the information given by the scholarship recipient is found inaccurate or false at any time during the program, the scholarship awarded will be withdrawn and the recipient will be charged full payment of fees immediately.

Scholarships for reserved category are offered by respective government departments subject to completing documentation as per their norms. Students need to comply with eligibility criterion as per their category. Students who fail to comply with the norms, will have to pay full fees as per open / general category.

For any clarifications regarding scholarship please write an email to [admission@suryadatta.edu.in](mailto:admission@suryadatta.edu.in)





**National Seminar on Supply Chain Management Principles from Mumbai Dabbawala**  
**Mr. Raghunath Medge** (President, Mumbai Dabbawala Association)



**Seminar on NextGen Careers in I.T. and National Seminar on Futuristic I.T. Technologies**  
**- Dr. Deepak Shikarpur** (I.T. Professional)



**Awariness about - Smart Phone Film making Course**  
**- Pratibha Chandran** (TV Journalist & Smart Phone Film Making & Mobile Journalism Coach)  
**- Chandran Iyer** (Editor and Publisher Corporate Tycoons Magazine)



**Career Opportunities in the IT Sector**  
**Dr. Amol Goje** (President at Society for Data Science, Chairman, Board of Studies SPPU, Pune)





*Life @*







Mr. Sanjay Jadhav  
Deputy Commissioner of Police



Lt. Gen. (Dr) D. B. Shekatkar (Retd.)  
Chancellor, Sikkim University



Dr. Kalyan Gangwal  
Renowned Physician



Ms. Shreya Pal  
(Associate Director, Cognizant)



Adv. Rajas Pingle  
International Cyber Law Expert



Dr. Suresh Abhyankar  
Director Abhyankar Associates



# Suryadatta







Life @







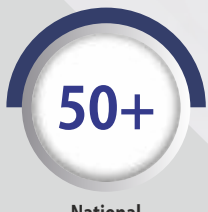
# Suryadatta







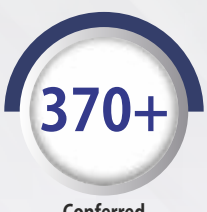
Academic, Professional  
& Voluntary Institutions



National  
& International  
MOUs



National &  
International  
Patents  
published



Conferred  
Suryadatta National Awards to  
Distinguished Personalities from  
Various Sector from year 2003 to 2022



Startups  
Created



Unique World Records Events  
2 during Pandemic  
Endorsed by 100+  
World record agencies



Suryadatta Students  
and Alumni Network  
Across Globe



Estd. 1999 | Suryadatta Education Foundation's

## SURYADATTA INSTITUTES OF MANAGEMENT (SIMMC | SIBMT)

Affiliated to Savitribai Phule Pune University (SPPU), Approved by AICTE, Government of Maharashtra & Recognized by Ministry of Education, Govt. of India  
Campus & Corporate Office : Bavdhan, Pune 411021, Maharashtra, INDIA | Regd. Office : 2074, Sadashiv Peth, Off. Tilak Road, Pune - 30, Maharashtra, INDIA



**For Admission & Counseling - Call / Whatsapp : 8956932418 / 8956943821 / 8669602060 / 7262011336 / 8956932404**

**Career Guidance : SMS your Name  
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