



Estd. 1999 | Suryadatta Education Foundation's

# SURYADATTA<sup>®</sup> INSTITUTE OF MANAGEMENT AND MASS COMMUNICATION PGDM

Approved by AICTE, Govt. of Maharashtra & Recognized by Ministry of Education, Govt. of India  
ISO 9001 : 2015 Certified Institutes and Accredited by ANAB, USA (Member of IAF) by NVT-QC



AICTE APPROVED, 2 YEARS, FULL TIME

## PGDM

*with 21st century skill modules*

MARKETING | FINANCE



*Purpose-driven*



*Global outlook*



*Disciplined*



*Manager-leader*

*Shaping managers for the global market place*



# Message from the Founder President & Chairman



**Professor  
Dr Sanjay B Chordiya**



Dear Friends,

The world is witnessing profound transformation on multiple fronts. Humanity is facing unprecedented challenges and all nations, societies and economies are formulating strategies to survive and emerge stronger through these challenging times.

It is at such times that the true human spirit comes out on top and as individuals as well as a society and nation we all evolve to a new level of consciousness and competency. Human Talent and the never die attitude is at the root of all such progress. Grooming and Nurturing human capital through quality education, skilling, training, research, innovation and entrepreneurship lays the foundation for all human endeavor. The policy makers have rolled out the progressive and forward-looking New Education Policy that strengthens the entire ecosystem of competency building through education and skilling right from the school level till the doctoral level. It also lays immense emphasis on technology integration, rootedness in Indian values, scaling up, globalization and overall readiness and preparedness for tackling the new age issues that confront the nation, society and mankind at large. The emphasis on developing 21<sup>st</sup> century skill sets to address issues of energy, environment, ecology, equity and so on through 21<sup>st</sup> century learning is an imperative today.

Suryadatta Education Foundation and its various constituent units of Suryadatta Group of Institutes, Pune spanning from pre-school, to school and junior college, UG colleges offering programmes in Arts, Science, Commerce, Computer Sciences, Animation, Hospitality Studies, Design, Fashion, Home Science, Cyber Security and PG colleges and Institutes that provide a learning pathway to Business Management, Computer Sciences leading further to doctoral programmes, has always been cognizant of its responsibility to various stakeholders right from the wider society, the regulators and competent authorities, the industry and entrepreneurial ecosystem, the NGOs and social organizations to the core stakeholders of students, faculty and parents. Over the past few years we have taken proactive steps to modernize ourselves and create vibrant learning communities in association with our local, regional, national and global academic and industry partners. Our associations with various industry and trade bodies have been the icing on the cake. In spite of the multiple challenges faced over the last couple of years we have been adopting innovative and creative approaches to capacity building of our teachers and faculty so that they can leave no stone unturned in grooming and holistic development of our all our students.

Our efforts have borne fruit in the form of wider reachout to the student community across geographies and across socio-economic strata and are reflected in the accreditations, ratings and rankings achieved by Suryadatta Group of Institutes, Pune.

I invite you to be a member of the Suryadatta family and enrich yourself through embarking on a learning and growth journey with one of the academic programmes of your choice. I assure you of a wonderful, serene, green and healthy, safe learning environment and a platform of blended learning full of offline in person interactions, experiential learning opportunities, international immersion, value education, spiritual development, health and wellness and multiple opportunities to tap into your inner potential and ensure that you realize your true long-term goals in life. Education at Suryadatta goes beyond developing Intelligence Quotient to development of your Emotional and Social Quotient. This is further strengthened by ingraining attitudes and values that build your Adversity Quotient, Spiritual Quotient and Happiness Quotient.

Me and my team are eagerly waiting to welcome you to the Suryadatta family and receive you on the campus.

**Professor Dr Sanjay B Chordiya**  
Founder President & Chairman  
Suryadatta Education Foundation



# About the Vice President & Secretary



## Mrs. Sushama Chordiya

Mrs. Sushama Chordiya is the driving force along with the Founder President and Chairman and she is the prime mover for social and holistic well being and Maternal face of the Group. She has been instrumental in conceptualizing and executing several initiatives for the holistic development of the students and the society which touch the lives of generations of future citizens & ensure that they have solid foundation that complements the academic input provided by formal education. She is also an inspiration and role model for female students and faculty of Suryadatta Group.



Mrs. Sushama S Chordiya has been conferred with most prestigious 'Paryavaran Mitra Rashtriya Puraskar' at hands of Padma Bhushan Hon'ble Shri Anna Hazare



Mrs. Sushama S Chordiya accepting 'Strishakti Rashtriya Puraskar' at the hands of Hon'ble Governor of Maharashtra Shri Bhagat Singh ji Koshiyari during the Strishakti Rashtriya Award 2021 held at Rajbhavan



Mrs. Sushama S Chordiya has been conferred with most prestigious 'Jijau Ratna Award' at hands of Hon'ble Shri Amol Kolhe Member of Parliament & Renowned Actor

## Message from the Vice President & Secretary

The world is evolving at a rapid pace and we are witnessing unprecedented changes all around us.

Keeping in sync with the evolving socio-economic milieu, on the horizon industry trends and dynamic demands from a global and digital society, Suryadatta Group of Institutes has embarked on a path that reinvents itself into a 21st century academic conglomerate that touches several aspects of lives of the student community and contributes to their overall wellbeing.

As a group we are integrating ourselves more closely with the wider academic, entrepreneurial, industry, policy making and social ecosystem. We have taken several steps in this direction.

Some of the key aspects include building a wider web of renowned and acclaimed academic partners in the form of HBS online, IIMBx, AIMA, Lincoln University Malaysia, TCSiON, Cambridge Business English, SAP etc., taking learning beyond the classroom and making it more socially relevant in terms of more touch points on the field with local and global immersion programmes and a wider adoption of digital learning in line with the expectations of the student community and the probable work place of the future.

All constituent institutes of Suryadatta Group have on their radar various key interventions that contribute towards the development of a startup, innovation and incubation culture. Our academic partners such Multi varsity are acting as the icing on the cake for our efforts. This ensures that we not only create job seekers, but we nurture job creators as well.



## About Suryadatta Education Foundation

The Suryadatta Education Foundation was established in the year 1999 with an objective of developing self motivated leaders who would succeed in the challenging and vibrant global economy. All members of the core team of Suryadatta Education Foundation have more than 21 years of rich corporate experience in various streams of Business Management, Information Technology, Corporate Consultancy, Value based Education, Training and Research.

The Advisory and Governing Council of Suryadatta comprises of eminent academicians, professionals, industrialists, international consultants and social workers, who with their immense experience and sound knowledge guide the activities of the Suryadatta Education Foundation.

Over the last 2 decades, the Suryadatta family has blossomed into a bouquet of academic institutions in a number of disciplines such as School (CBSE), Junior College, Business Management, Information Technology, Cyber Security, Hotel Management, English and Foreign Languages, Interior Design, Fashion Design, Animation, Event Management, Physiotherapy, Media & Entertainment, Sports Academy, Creative Arts, Suryadatta Production, Beauty and Wellness, Performing Arts, Fine Arts, Vocational and Advanced Studies. Students from all parts of India and several foreign nations are pursuing their education at various Suryadatta Institutes.

## Vision

The Vision of Suryadatta is to be a World Class Centre of Excellence in Innovative learning, combining the best of Indian sensibilities with a Western Outlook and to be rated as a premier Educational Institute, offering contemporary education using state-of-the-art technology, spearheading high quality research, besides providing expert training and consultancy services catering to the ever-changing needs of the Industry & Society.

## Mission

- Create multi-faceted professionals in emerging disciplines, attuned to a rapidly evolving, volatile, global economy.
- Develop sustainable network of reputed academicians and high level achievers in the corporate and social arena.
- Shape a complete human being steeped in rich values through a holistic approach to teaching methodologies designed by Industry Experts.



## Ranking, Awards & Accolades

*Suryadatta has been Ranked as an 'A' Category Top 50 B-School in India for 19 Consecutive Years by Leading National Surveys*



Recipient of the Award - Top Private Management Institutes in Western India by Jagran Josh.com Ranking 2019 at the Hands of H.E. Hon'ble Shri. Venkaiah Naidu, Vice President of India



Brands of Maharashtra 2021 by Sakal at the hands of renowned Former Chief Minister Hon'ble Shri Prithviraj Chavan, Hon'ble Shri Sushilkumar Shinde & NCP President Hon'ble Shri Sharadchandra Pawar



Best Social Media Campaign Award" to Suryadatta Group of Institutes at the hands of Shri. M. P. Poonia, Vice Chairman, All India Council of Technical Education (AICTE) during ASMA Annual Convention & Awards

# Ranking of Suryadatta

# Times B School

An Optimal Media Solutions Initiative, A division of Times Internet Limited, circulated with The Times of India.

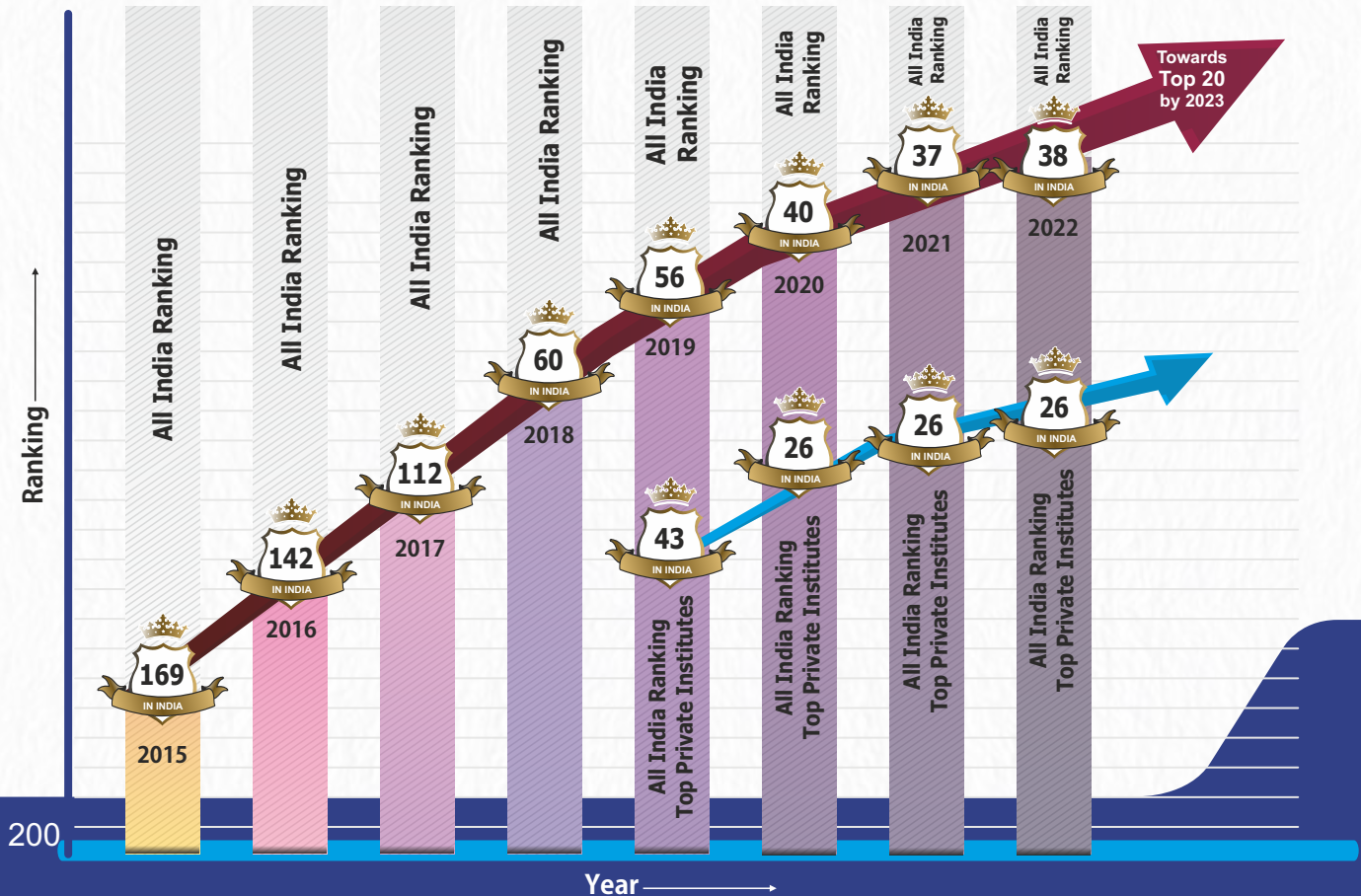
Friday, 26 February 2021

Year 2021-2022

An Advertorial, Education Promotional Feature



Consistent improvement in all round performance,  
reflective in all India ranking by Times B-School survey over the past 8 years

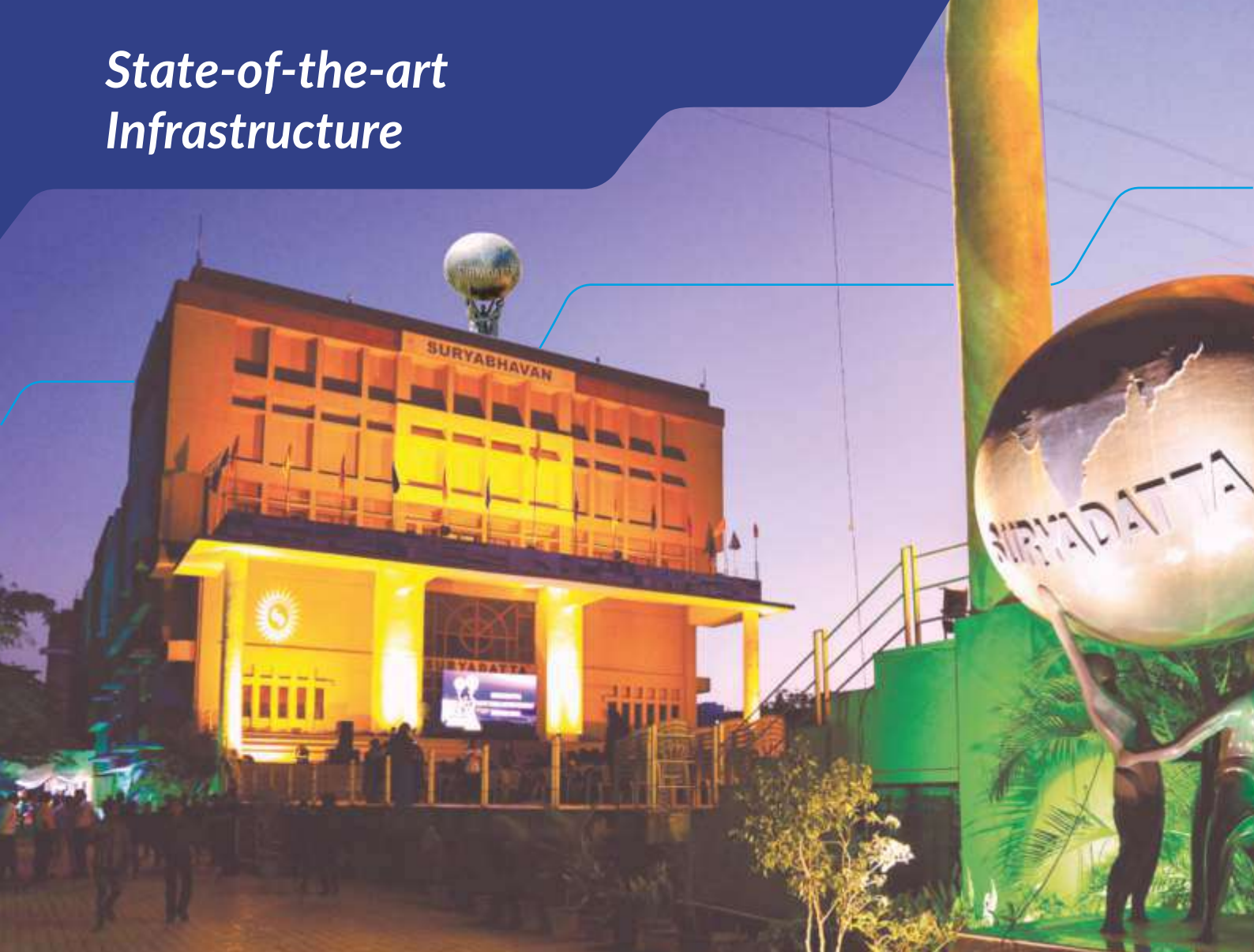


## Times B-school Ranking 2022





# State-of-the-art Infrastructure



Located in Pune, The Oxford of the East, the Suryadatta campus is a fine blend of the modern and the traditional aspects. The campus is designed to not only provide the basic learning infrastructure in terms of classrooms, syndicate rooms, tutorial rooms, library, computer labs, etc. but also has ample open learning places to create a unique ambience that stimulates peer and group learning experiences.





## Academic Infrastructure

- Digital campus
- Classrooms with modern teaching aids such as LCD, projector, Audio Video facilities
- Tutorial rooms
- Knowledge Research Centre with a rich collection of resources.
- Seminar halls and Auditorium
- Innovation & Incubation Lab
- Research Centre



## IT Infrastructure

- Laptop / Internet labs
- Industry 4.0 Lab
- AIMA Simulation Bizlab
- Fully Wi-Fi enabled campus
- Digital Library & e-Journals
- Smart Class with Digital Board
- Language Lab
- Video Conferencing
- Hi-Tech Studio



## Inclusive Infrastructure

- Green Campus
- Walking/jogging/skating tracks
- Indoor & outdoor sports complex
- Gymnasium, yoga centre
- Medical room with First Aid facilities
- State of the art medical facility in the vicinity
- Well furnished hostel in the vicinity
- Wholesome Cafeteria
- Mentoring & Counseling
- Well Connected Transportation

Students are advised to bring their personal laptops to work on individual projects, presentations, use Google Classroom, study various MOOCs offered on platforms such as SWAYAM, Udemy, participate in webinars, listen to podcasts, take part in skype calls, access various learning portals, take part in online quizzes, etc.

# AICTE Approved PGDM

Post Graduate Diploma in Management (PGDM) program is meant for those aspiring students who are interested in developing their overall skills set, are serious about Quality Education & want to gain practical exposure to industry, learn through modern digital tools such as online programs and MOOCs, value holistic development through CSR & NGO projects.

Considering the requirement of the Blue Chip Indian companies & Global Corporates, various Value added certifications that develop not only Domain Knowledge but also enhance Industry institute interface, Holistic Wellbeing, Health & Fitness, Life Skills, Foreign Language are offered for all around development & employability enhancement of students leading to Placements & sustainable career growth in the corporate world.

## AICTE Approved PGDM

Students can choose any one from the following

1) Marketing (with open electives in Finance)

2) Finance (with open electives in Marketing)

### PGDM Curriculum Highlights

4  
Semesters

6  
Months  
Internship

9  
Professional  
Certifications

4  
Professional  
Memberships

1  
Study Tour Abroad  
(Optional)

1  
Study Tour  
to Goa

### Value Added Certification / Memberships For GENNEXT Careers

1	AIMA Business Simulation Games	AIMA
2	Outbound Leadership & Commando Training	SGFS
3	Business English Certification (BEC)	Cambridge
4	MOOCs (Two MOOCs)	SWAYAM / NPTEL
5	Excel Boot Camp	TCSiON
6	Cognitive Learning for Effective Workplaces	X-Billion
7	Career Counselling and Skill Development	FUEL
8	Industry 4.0 - 7 Pillars Modules for futuristic techno entrepreneur	InnovationNext
9	Design Thinking	NASSCOM

#### Professional Memberships

1	NIPM Student Chapter Membership	NIPM
2	Rotract Club Membership	Rotary Club, Poona Fortune
3	Lions Club Membership	Lions Club
4	Suryadatta Global Business Industry Chamber of Commerce & Agriculture	SGBICCA

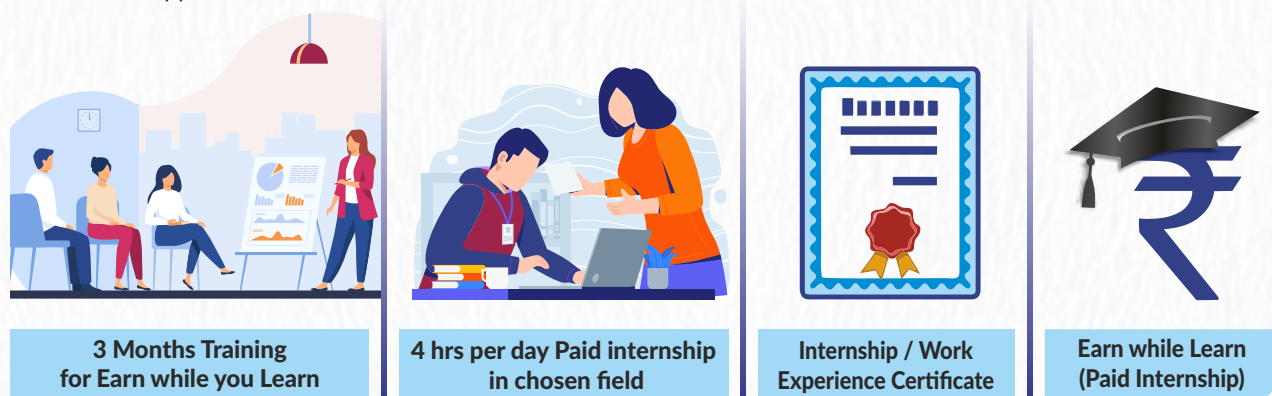


# AICTE Approved PGDM

## Learn through Practical Exposure & Paid Internship

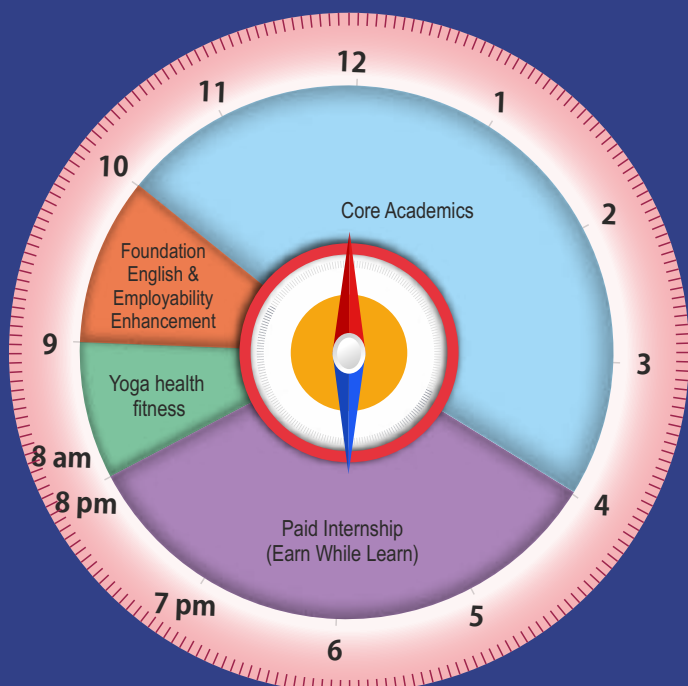
Paid Internships at Suryadatta Group of Institutes is aimed to inculcate in the students the value of dignity of work and the right aptitude. Students are assigned specific projects under the supervision and mentorship of a designated faculty. These projects could be related to institutional areas such as carrying out green audit or safety audit of the campus, training the non-teaching staff in certain IT Skills, managing the cafeteria of the Institute or developing a social media campaign for an institutional event etc.. Students may also be assigned office work, technical work, field work, sales and outreach projects work or work from home opportunities depending on availability at that particular time.

Through Paid Internships, the students pick up several soft skills, business skills, technical skills, social skills and the right values to make a career in one of the 7 pillars pathways. Voluntary institutes of Suryadatta Group of Institutes offer various such opportunities.



## Typical Day for PGDM @ Suryadatta

A typical day at Suryadatta is full of Academic learning, practical exposure, health & fitness and holistic development activities for the students. The calendar of activities planned ensures Holistic Development and Work experience through paid internships side by side. A typical day and week @ Suryadatta is as given below. Reflection is a unique activity in which each student summarizes his / her learnings in the day / week. The report is scrutinized by respective faculty and necessary coaching is offered for weaker subjects to the student.



<b>Mon</b>	Academics, Yoga Health Fitness Foundation English & Employability Enhancement Rigorous academics & Internship
<b>Tue</b>	
<b>Wed</b>	
<b>Thu</b>	
<b>Fri</b>	
<b>Sat</b>	Value added certification modules Assessment & feedback
<b>Sun</b>	Reflection Activity



# AICTE Approved PGDM

SURYADATTA

## Marketing (with open electives in Finance)

### Semester I

#### FOUNDATION COURSES

- Business Communication - I (Business English Cambridge BEC)
- Selling & Negotiation Skills Lab (W)

#### CORE COURSES

- Perspectives Management
- Organizational Behaviour
- Managerial Economics
- Managerial Accounting

#### SUBJECT CORE MARKETING

- Basics of Marketing (BOM)
- Consumer Behaviour

#### SUBJECT CORE FINANCE

- Financial Reporting, Statements and Analysis

### Semester II

#### FOUNDATION COURSES

- Excel Boot Camp TCS-iON (W)
- Employability Enhancement Programme-I

#### CORE COURSES

- Research Methodology
- Statistics for Business
- Human Resources Management
- Financial Management

#### SUBJECT CORE MARKETING

- Marketing Management
- Product and Brand Management

#### SUBJECT CORE FINANCE

- Indian Financial System & Financial Markets

### Semester III

#### FOUNDATION COURSES

- EADR
- Employability Enhancement Programme-II

#### CORE COURSES

- Business Strategy
- Operations & Supply Chain Mgmt.
- Business Analytics
- Summer Internship (6 credits)

#### SUBJECT CORE MARKETING

- Marketing Research
- Social Media and content Marketing

#### SUBJECT CORE FINANCE

- Income Tax

### Semester IV

#### FOUNDATION COURSES

- Entrepreneurship Development
- Employability Enhancement Programme-III

#### CORE COURSES

- Enterprise Performance Management
- International Business
- Indian Ethos & Knowledge Systems
- Project Management

#### SUBJECT CORE MARKETING

- Financial Services Marketing
- Digital Marketing Analytics

#### SUBJECT CORE FINANCE

- Investment Analysis and Portfolio Management

### PGDM Curriculum Structured around

- ✓ 15 HARVARD Business Publishing Cases
- ✓ 30 HARVARD Business Publishing Simulation Games
- ✓ 6 HARVARD Business Publishing Online Courses
- ✓ Exclusive AIMA Bizlab (in Pune) - Business Simulation Games
- ✓ IIMBx B-School Partnership Program

### Curriculum Aligned with National Priority initiatives viz.

- ✓ Atmanirbhar Bharat
- ✓ Digital India
- ✓ Startup India
- ✓ Skill India
- ✓ Make In India
- ✓ Fit India



2 Years Full Time Post Graduate Management Programme

# AICTE Approved PGDM



## Finance (with open electives in Marketing)

### Semester I

#### FOUNDATION COURSES

- Business Communication - I (Business English Cambridge BEC)
- Selling & Negotiation Skills Lab (W)

#### CORE COURSES

- Perspectives Management
- Organizational Behaviour
- Managerial Economics
- Managerial Accounting

#### SUBJECT CORE FINANCE

- Financial Reporting, Statements and Analysis
- Banking Operations

#### SUBJECT CORE MARKETING

- Basics of Marketing (BOM)

### Semester II

#### FOUNDATION COURSES

- Excel Boot Camp TCS-iON (W)
- Employability Enhancement Programme-I

#### CORE COURSES

- Research Methodology
- Statistics for Business
- Human Resources Management
- Financial Management

#### SUBJECT CORE FINANCE

- Indian Financial System & Financial Markets
- Corporate Finance

#### SUBJECT CORE MARKETING

- Marketing Management

### Semester III

#### FOUNDATION COURSES

- EADR
- Employability Enhancement Programme-II

#### CORE COURSES

- Business Strategy
- Operations & Supply Chain Mgmt.
- Business Analytics
- Summer Internship (6 credits)

#### SUBJECT CORE FINANCE

- Income Tax
- Mergers, Acquisitions and Corporate Restructuring

#### SUBJECT CORE MARKETING

- Social Media and content Marketing

### Semester IV

#### FOUNDATION COURSES

- Entrepreneurship Development
- Employability Enhancement Programme-III

#### CORE COURSES

- Enterprise Performance Management
- International Business
- Indian Ethos & Knowledge Systems
- Project Management

#### SUBJECT CORE FINANCE

- Investment Analysis and Portfolio Management
- Financial Risk Management

#### SUBJECT CORE MARKETING

- Financial Services Marketing





# Advanced Career & Leadership Development Programme (ACLDP)

## About the ACLDP

The Advanced Career & Leadership Development Programme is built on the lines of some of the very best Corporate Leadership Development Programmes around the world. The ACLDP is not just a skill building programme, but is a transformational programme. The idea behind the ACLDP is improvement in the participants employability as well as their ability to overtake their peers in corporate life. The programme is run by experts from Stratecent Consulting\* and is built by London Business School\* and INSEAD\*, and is run in some of the largest organisations in the world.

## Components of the ACLDP

The ACLDP, as a programme, is designed to build skills at the individual level as well as at the group level. It includes not just an exchange of knowledge, but also a great deal of practical, hands-on experience. It comprises of knowledge exchange, reading articles and books and working on practical assignments involving problem solving on a continual basis. The Advanced Career & Leadership Development Programme also has games, exercises and activities that help teams bond together and also enhances individual excellence. All assignments are based on real-life business problems, and require consistent efforts, both at the individual and group level.



## WHAT YOU WILL LEARN?

The ACLDP comprises of the following skills:

▪ Negotiation Skills	▪ Systems Thinking
▪ Business Performance Measurement	▪ Balanced Scorecard
▪ Problem Solving	▪ SPIN Selling
▪ Strategy	▪ Creating Client Value
▪ Lateral Thinking	▪ Six Sigma
	▪ Soft Skills



Apart from this, participants also have to read various articles and books given on a weekly basis. Along with Soft Skills and Hard Skills, participants are equipped with skills that make the transition from academic life to corporate life easy.

## Benefits

- Increased Confidence
- Enhanced Knowledge
- Greater Awareness of the Business World
- Increased Employability
- Skills development in line with current needs of corporates
- Ability to reason and argue on a logical premise
- Practical Problem Solving using various tools
- Objective Decision Making
- Ability to Manage and Work in a Team
- Understanding the true meaning of Performance

## Method and duration

The ACLDP is divided into 2 phases spread over 2 semesters. Sessions will be run once a week, every week, for half day. Participants are divided into different groups. These groups will be in constant competition with each other. Post-project, groups will be formed on the basis of functional specializations.

Post-project reading, articles and assignments will be more focused towards your functional specialization. As has been the norm, post-project ACLDP would also involve:

- CV Guidelines
- Tools and techniques to make your CV more effective
- Imparta's CCV Programme
- Preparation for Interviews & Group Discussions

## \*Value Adds (Exclusively for eligible Participants)

### E-Career & Leadership Development Program (eCLDP)

In order to enhance skill development and retention, we use blended learning. This consists of pairing classroom learning with an online version of the ACLDP, known as the eCLDP. The eCLDP is an endeavour to bring the effectiveness of the ACLDP into an online learning environment, where users can access world class content anytime, anywhere.

The e-learning includes summaries, real-life business case studies, quizzes and articles that enable continuous Experiential Learning. Interactive application tools and exercises reinforce learning. Participants can enhance their employability by undergoing self-paced experiential learning. You also get to be in touch with real Time updates, in the dynamic world of learning, as the eCLDP is not only revised from Time to Time, but also imbibes modern content whenever relevant. It also includes a vast online library, which is broken down function-wise, where you can access hundreds of articles, ranging from HR, to Finance, Marketing, Operations, etc.

## ACLDP and Placements

The programme has been designed keeping long-term career growth in mind. The basis is to ensure that once participants join companies, they are able to perform much better than other MBAs with the same work profile. The skills being facilitated in the ACLDP are also being used to train managers in large Indian as well as Global Companies. In the past few years, the ACLDP has turned out to be a key differentiating factor for placements in some of the largest companies from campus.

- Certification Exam

## E-Learning (i-Coach)

Depending on the progress of the course, participants also enroll for an online e-learning programme, which can be accessed 24x7. This programme is run in collaboration with an expert agency - Imparta UK\*.

Imparta, through its network of Accredited Trainers, delivers Creating Client Value Workshops across the globe. It has an international network of accredited sales faculty from diverse industries. They are energetic and creative individuals with a strong sales background as well as excellence in delivering training.

\* or equivalent professional coach / agencies



# Outdoor Leadership & Holistic Development Program @ Goa

Suryadatta believes in Holistic Development of students for sustainable growth and success. Personality Development, Soft Skills, Leadership Development, Industry exposure etc are critical to holistic development. Suryadatta annually conducts outdoor leadership development / Holistic Development programmes at various locations. Students will be taken to Goa or a similar location for a period of 6 days (including travel days) for a unique Tour including

Leadership & Personality  
Development sessions

Value Education

Industry visits

Fun elements with  
site seeing







## Global Immersion (optional) Charges at actual

Any One Option  
One month  
(15 days in India  
+ 15 days abroad)

Option 1 :  
● Singapore / Malaysia  
/ Thailand

Option 2 :  
● Dubai + Abu Dhabi  
+ Sharjah

The **Global Immersion** is an internship & learning programme is to bridge the classroom learning with the real-world experience of working for a company. The immersion project is a multistage approach towards active learning & developing competencies, confidence & imbibe the CAN-DO attitude. This unique programme is a perfect blend of virtual project & on-field work spread across 4-5 weeks.

The global immersion will enhance students prospects by becoming eligible for various opportunities and provide various intangible benefits such as

- Exploring global working environment through actual international projects.
- Develop Extensive Global Networking
- It grows you Global understanding
- Learning cross country diversity, culture, tourism, economy & global exposure.
- Launch your career on a international level
- Develop valuable relationships & contacts.
- PPOs from the companies / startups if eligible.

This short term project builds fundamental skills essential for careers like **critical thinking, problem-solving, communication skills, understanding emerging perspectives & desk research skills.**

### Indicative Programme Inclusions:

- |  |  |
|--|--|
| 1. Virtual Internship with Certification | 2. Eco system immersion programme  |
| 3. Visit to University                   | 4. Social Networking   |
| 5. Visit to Industry                     | 6. Value added workshop / Open house interaction   |
| 7. Site Seeing                           | 8. Internship with leading Startup (e.g. Wasabi Creation, Red Dot Bespoke & Interstellar, Singapore) |

Cost at actuals, to be paid only after submission of necessary documents and finalisation of tour plan in accordance with government guidelines issued from time to time related to Covid.

### Note:

- Subject to fulfilment of eligibility criteria, submission of passport & all relevant documents required for Visa process 2 months before the tour.
- Nations listed are indicative and may be modified based on global environment and government policies.
- Tour Plan will be displayed well in advance on the institute's website and on notice board.
- Parent consent in prescribed format is compulsory for study tour abroad.
- Student representatives of each program will be included in organising the tour with respective tour organisers.
- Tentative schedule is between Trimester III & IV
- Programme Inclusions subject to confirmation by participating associates.

Students are requested to check & take suitable decision before opting for dual degree subject to written consent of parents, student and eligibility / compliance of the institute as well as degree awarding university. Please contact your admission counselor for further details.

## Glimpses of Global Immersion





## Highlights of Summer Placements (PGDM & MBA Programs)

We thank our esteemed recruiter for giving opportunities to our students even in this challenging situation. Variety of companies have approached for Summer Placements till now. Partial list of companies is as follows :

### Partial List of Companies for Summer Internship

- Aditya Birla Capital
- Aditya Birla Sunlife Insurance Co
- Airtel
- Airtel Payment Bank
- Alembic Pharmaceuticals
- Allied Analytics LLP
- ATMA
- ATOMOS
- Atul Overseas (India)
- Bajaj Allianz Life Insurance Company Limited
- Bajaj Capital
- BDB India
- Berger Paints India
- Botree Community
- Business Standard
- CMR Control Systems India
- Coca Cola India
- Conscript HR Advisor
- Cybernetik Technologies
- Desai Brothers Limited ( Mother's Recipe)
- DNX Cargo India
- DSIJ (Dalal Street)
- Edelweiss Financial Services Limited
- Editsoft Digital
- Esappling
- Fedex Logistics
- FIGmd India
- Fortsatt Business Technologies
- Future Generali India Insurance Co.
- Get Set Dine
- GIIAVA (India)
- Godrej & Boyce Manufacturing Company
- Goel Roadways
- Green Salute Waterless Car Care
- HDFC Bank
- IDBI Federal Life Insurance Co.
- Ingenio Technologies
- JAPFA Comfeed India
- JSK Financials
- Kalyani TechnoForge Limited
- Karvy Stock Broking
- KPSG Fintax
- Logic Pro Solutions
- Mahindra & Mahindra Truck & Bus division
- Mapro Foods
- MG Motors
- Money Plant Consultancy
- Money Roller
- MRC Logistics India
- Mswipe
- Mudrabiz
- N J India Invest
- Nagrik Bank
- Ncord Health Card LLP
- Oaktree Edutech
- Outlook Publishing
- Patanjali Ayurved
- Pinnacle Connect
- Pragmasys Consulting Ltd.
- Prasanna Purple Mobility Solutions
- Proost Solutions
- RCF Corporate Services
- Religare Health Insurance Co.
- RK Swamy BBDO
- Rubicon Skill Development Pvt. Ltd.
- Shriram Life Insurance Company
- Silicon Espace Infotech
- Sonyo Management Consultants
- Supreme Industries
- Suzlon Energy
- Taiyo Nippon Sanso Inida
- Talentedge Education Ventures
- Tata Motors
- TACO Group
- Tata Toyo Radiators
- Tata Tele Services
- Tech Mahindra
- Techvolt Software Pvt Ltd
- Tej IT Solutions India
- The Home Company
- The Smart Tree
- Unschool Academy
- Viva Advertising
- Whitehat Jr
- Windals Precision
- Zenith Management Consultants

### Pool Campus & Job Fairs @ Suryadatta

Leading National and Multi National Companies visited Suryadatta for recruitment of students from various streams of Diploma, UG / PG. Infosys and Reliance etc. were some of the leading companies to visit us during job fair @ Suryadatta. Suryadatta regularly conducts Job fairs not only for our students but also for community welfare.



Suryadatta conducts the Industry Connect activities for every batch depending upon availability and convenience of Industry professionals.



# Blended Learning Ecosystem

**Traditional face to face classroom learning & modern online learning with digital tools**

During the uncertainty, Suryadatta is well equipped to continue Teaching and Learning through a Digital Ecosystem, thus empowering students for the future with in 'demand skills' by tomorrow's employers. At Suryadatta we practice both – The Traditional method of face to face teaching and the Online learning methods to facilitate student achievement of learning outcomes.

**Our teachers are trained for teaching - learning, assessment and student counselling using the two popular digital ecosystems of Google and Microsoft.**

## A. Google Suite for education -

Gmail, Google Docs, Google Slides, Google Sheets, Google Forms, Google Calendar, Google Classroom, Google Meet, Google Drive, You Tube, Blogger

## B. Microsoft Ecosystem -

Microsoft Word, Microsoft PowerPoint, Microsoft Excel, Microsoft Outlook, Microsoft Teams, Microsoft OneNote, Skype, LinkedIn, etc.

## C. Digital learning resources such as

DELENT for e-library solutions provide access to ebooks and e journals.

## Global Expo - Country Analysis



## Mega Expo - Company Analysis



## Blended Learning & Continuous Evaluation



**Weekly Test on Saturday to assess your learning**

**Regular Presentations for improving academic & soft skills**

## Learn from Eminent Industry Professionals



**National Institute of Personnel Management (NIPM) Student Chapter**



**Guidance from Industry professionals**



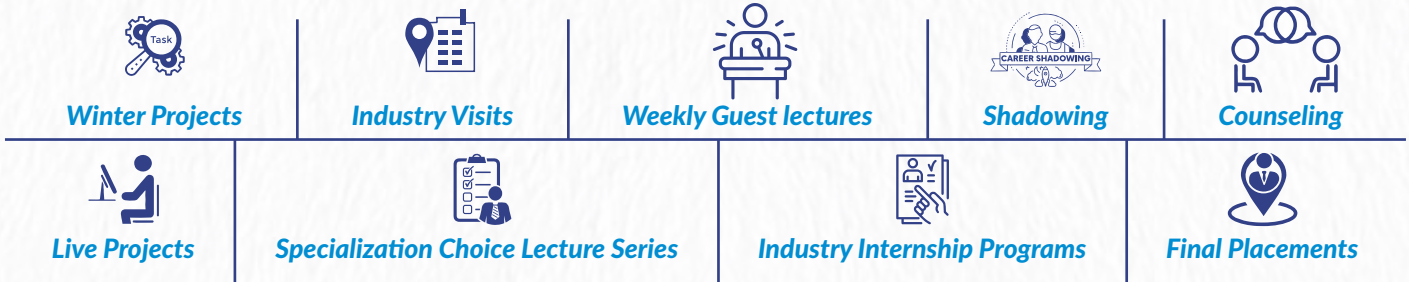
**Disney Institute of Management, USA's Workshop on 'Inspiring Creativity & Quality Management'**



# Glimpses of Industry Connect

Suryadatta takes several steps towards building strong relationships with the corporate world by partnering with them for various initiatives.

The Training and Placement office looks after continuous development of the students. Dean Corporate Relations – Training and Placements regularly networks with the industry and industry bodies. HR from these industries are a part of the campus recruitment process. The industry-institute interaction is enriched through student development and grooming activities such as



At times these relationships with the industry are formalized in the form of MOUs

Industry professionals are invited to personally guide the students for the specialization choice series, for guest lectures, grooming sessions, etc. Several reputed organizations have a continuous association with the institute. Industry internship is an opportunity for the students to apply academic knowledge to the real world business problems. Guest lectures provide the students a chance to interact with the representatives of the corporate world and learn about latest management practices. Live projects & workshops ensure optimal exposure to firsthand knowledge of business process, while the student is at the institute.

## Industry Visits

Suryadatta regularly organises industry visits as an indivisible part of the curriculum. Industry visits focus on Practical exposure on industry know-how, interaction with corporate leaders and to learn about contemporary practices. Students visit different types of industry and gain an exposure to different departments including Manufacturing, HR, Safety, Purchase, Stores, I.T. , Finance etc. List of Industry visited during last two years is given below for your reference.

- |  |                                       |  |
|--|---------------------------------------|--|
| 1. Barclays Technology Centre of India | 2. Cybage Software                    | 3. Sealeant Enterprises                |
| 4. Sasa Detergent (Mahila Gruh Udyog)  | 5. Kutwal Foods Pvt. Ltd.(Urja Dairy) | 6. WASABI Creation, Singapore          |
| 7. Red Dot Bespoke, Singapore          | 8. Interstellar Goods, Singapore      | 9. Emersion Actuation Technologies Ltd |
| 10. ABP Maza, Mumbai                   | 11. E Square Multiplex                | 12. Indian Card Clothing Ltd.          |
| 13. Aap Ki Adalat, Mumbai              | 14. Kisan Expo                        |  |

Our Students at Mahindra & Mahindra



Our Students at Bombay Stock Exchange, Mumbai



Our Students at Ramoji Film City, Hyderabad



Suryans at Nashik Engineering Cluster where Nashik Industrial dignitaries' panel discussion was held about Corporate expectation from the Management students.





# Commendable Placement Record @ Suryadatta, Since Inception

## Highlights of Placements for PGDM



150+

Companies  
Visit every year



₹ 4.5  
lakhs p.a.

Average  
CTC\*



₹ 10  
lakhs p.a.

Highest CTC\*  
last Academic Year

\*- for eligible students

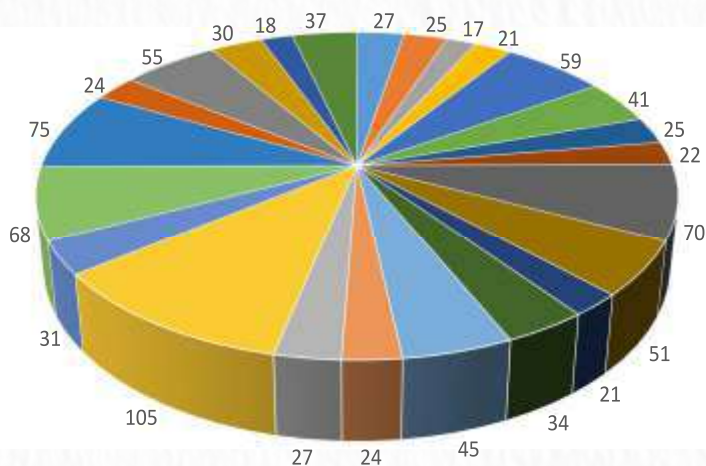


₹ 18  
lakhs p.a.

Highest  
CTC till date\*

\*- for eligible students

## Number of Recruiters since inception



Sector	Nos.	Sector	Nos.
Advertising & Media	27	HR Consultancy	45
Agri& Biotech	25	Infrastructure	24
Automation & Technology	17	Insurance	27
Automobiles	21	IT & ITES	105
Banking & Finance	59	Logistics & Supply Chain	31
Consultancy & Services	41	Manufacturing	68
Consumer Durables	25	Niche Services	75
Education & Edtech	22	Pharmaceuticals	24
Financial Services	70	Real estate & Realtech	55
FMCG	51	Retail	30
Healthcare	21	Telecom	18
Hospitality	34	Other	37
Total : 952*			

\*Indicates distinctive number of recruiters visiting Suryadatta campus, year after year

## Suryadatta Placement Policy:

For Eligible Students : Students without any backlog and with all dues clear, whatsoever, and desired attendance are eligible for placements. It is our last 20 year of experience that more than 90% eligible & interested students get multiple placement opportunities, irrespective of their previous qualification & performance. Students get offers in accordance with their overall academics, performance in the selection process, as per the company norms and various other relevant factors in the area of their interest.

For Non Eligible Students : Suryadatta Placement team does rigorous efforts regularly and organises round the year Employability Enhancement programmes for the students to enhance, groom and train them for the required skills. Suryadatta goes beyond the general practice and offers Placement opportunities to Non eligible students also. Students are offered suitable package in companies based on their competence, choice of company, their overall experience, location and other factors.

## International Placement at Suryadatta

Suryadatta students are working in Dubai, Canada, UK, West African & European countries etc. Students are selected based on requirement of the company & fulfillment of the eligibility criteria For details visit [www.simmcpgradm.org](http://www.simmcpgradm.org)

## CERTIFICATE



Recipient of  
"Best Placement Award in Pune"



# Commendable Placement Record @ Suryadatta, Since Inception

## My Success Story

“

*A vision without direction is always blurred. Thus Suryadatta gave my blurred vision a direction. Not only got my skills a professional touch with highly skilled professor's at Suryadatta but also got a kickstart to my career with plenty of on feild opportunities and Internships. I completed my PGDM in IB and Marketing which helped me to align my operational skills In logistics and grab MNCs with the marketing and sales exposure. And the best part of it is its not just a one time course but a life time enrollment to the books of wisdom at Suryadatta groups. Thanks to all faculties.*”

### Mr. Kunal Ashok Oswal

Founder & CEO  
Krisll Logistics Pvt Ltd  
Krisll Airlift Pvt Ltd  
PGDM  
Batch : 2014-16



“ With a great learning experience of the management program and the due exposure that it has offered me, I have been able to become a successful entrepreneur dealing in the Real Estate business. Dealing currently in the Agricultural land & Farmhouses. Also, provides land patches to Builders. With the sense of giving back to the society and to care for the less privileged ones started the Akinos Help age Foundation for the needy ones.

Suryadatta Faculty Members & mentors guided me through out the course on all my doubts & decisions.

Things I learnt at Suryadatta helped me get a better perspective of the market and customers, which helps me immensely. The journey has been absolutely amazing and enriching! I have learnt a great deal about real life and the corporate environment, and the corporate environment, and Suryadatta has provided me with the perfect platform for improving my skills.”

### Mr. Tarun Raghav

Founder, Akinos Helpage Foundation & Entrepreneur, Neelkanth Estate  
PGDM Batch : 2017-19



“ SURYADATTA is the place where I learned to see the business aspects in the day to day life. The faculty here helped me in getting familiarized with the practical business world with the more realistic scenarios.

The eminent expertise and vast knowledge of the faculty guided us to learn more about the business practices and the niche skills required in dealing with the clients and the other market participants. The affluent domain knowledge shared by the faculty helped me alot in dealing with my international clients and to develop a market with all new possibilities.”

### Ms. Aishwarya Badave

OA & J Pharmaceuticals  
Ghana, West Africa  
PGDM Batch : 2016-2018





“ It is indeed real pleasure to be a student of Suryadatta. Frankly I am looking for an every opportunity to be in campus everytime in last many years. It was really an life changing opportunity and pleasure to be a part of PGDM batch 2006-08.

Looking back those 2 years and after that 14 years its been a fantastic journey for me. In addition to having a good career as a successful banker that largely a result of those 2 years in Suryadatta. Sanjay sir is my guru. A Guru in true indian tradition. To large extend happy to take his guidance with every bit of decisions of my professional and personal life. He is always their to support with full of energy and motivation. After passed out as a rank holder from Suryadatta I got placed HDFC Bank - corporate banking division and then I moved to Axis bank retail banking and then Development Bank of Singapore in wealth management side. Lastly I was with LGT validus (Indian arm of LGT bank Switzerland) as Vice President - Private Banking Group, before starting my own company as a founder "Shivaay Capital Advisory Services" in Wealth Management and Investment Banking.

I would like to thank again for a entrepreneurial spirit we got from Sanjay sir in last many years. ”



**Mr. Prashant Dave**

Entrepreneur  
Shivaay Capital Advisory Services  
PGDM  
Batch : 2006-08



“ I got an amazing opportunity through campus placement to start my career with an FMCG giant like Nestle India. Over the past 15 years of my career and having worked with companies like Nestle, Samsung and Pepsico, I have graduated in to leadership role. Hence i can completely understand & echo the importance of taking right decisions for your career specially at the start.

Suryadatta will give you that opportunity by getting good companies for campus placements. Furthermore the very well informed faculty, well planned and thought through industrial visits will give you all the required ammunition to take that successful first step in to your professional journey. I still recall the Indore industrial visit which provided a detailed clarity on the corporate processes which later on proved very crucial in cracking my Nestle interview.

**My advice** - take the step, give your sincere and 100% efforts and there are no limits to what you can achieve. ”

**Mr. Shikhar Dogra**

Go To Market IT Delivery Lead - AMESA & APAC - Pepsico

“ It was very nervous feeling for a middle class family student come and study in Pune even that time one train from prayagraj was their. Gradually started getting confidence through college management things were changing. Due to high industry exposure from college I got opportunity to work for Coca Cola and served them till 2018 around Africa continent. Communication between college and student is the main usp of suryadatta.

I am grateful to Suryadatta Staff for their guidance Best wishes for future ahead. ”

**Mr. Vishwa deepak Tripathi**

Entrepreneur  
Home Hum Super Market & The Cawnpur Restaurant





# Highlights of Final Placements (PGDM & MBA Programs)

We thank our patrons both national and multinational organizations for our campus placements Few names of such patrons are mentioned below. For details visit [www.suryadatta.org](http://www.suryadatta.org) / [www.simmcpग्dm.org](http://www.simmcpग्dm.org)

## Partial List of Companies participated in Final Placements Drive

- 24th Mile
- Absolute Reports
- Aditya Birla Health Insurance Company
- Affinity X
- Alfa Laval India
- Amazon
- Apollo Munich
- Association of Indian Forging Industry
- Atlas Shipping Services
- Atos Syntel
- Axa Business Services
- Bajaj Allianz Life Insurance
- Bajaj Auto Finance
- Bajaj Capital
- Berger Paints India Ltd.
- Bioera Life Sciences
- BNY Mellon
- BVG India Ltd
- Byju's (Think & Learn Pvt Ltd)
- Canara HSBC
- Capgemini
- Capital First
- carwale.com
- Catalyst IT
- Ceasefire
- Chawla Publications
- Cloud.In
- Convergys
- Corozone Homes
- CRB Tech Solutions
- CRISIL
- Cybage
- Dalal Street Investment Journal
- Eastsun Electronics India
- Eaton technology
- Ecozen
- Elatas Beck India Ltd.
- ESAF Small Finance Bank
- Estatement
- FedEx
- Fertin Agro
- Furlenco
- Future Generali
- Garware Bestretch Limited
- Gig India
- Giava India Pvt.Ltd.
- GlaxoSmithKline
- Godrej And Boyce
- Greenhanle.in
- HCL
- HDFC AMC
- HDFC Bank Ltd.
- HDFC Ergo
- Helious gases
- Hexaware Technologies
- Hidoc Dr.
- Home First Finance Ltd
- HPS Lab Designs (Ajas)
- ICICI Bank
- ICICI Prudential
- IDBI Federal
- IDFC Bank
- IDFC Bank Ltd
- IIFL Securities Ltd
- Indiamart Internesh Ltd
- Indusind bank
- Infoedge India Ltd.
- Infoedge India Ltd. (naukri.com)
- Ingram Micro
- Innoserv Digital
- ITC Ltd.
- Jaro Education
- Jaro Toppscholars ( Jaro Education)
- Just Dial Ltd.
- Kalpataru Limited
- Kantar Global Delivery Centre
- Karvy
- Kotak Securities Ltd.
- LiaisonIT INC
- Lifespace Property Solutions
- Lokmat
- Mancor Consulting
- Markets and Markets Research
- Moneyplant
- Motilal Oswal
- Motorola
- Mphasis Ltd
- Mphasis
- Multivercity
- MyGate
- Natcare Pvt Ltd
- Navbharat Media
- Ncord Health Card Llp
- Neeyamo Enterprise Solutions
- Neilsen Holdings
- Neilsoft
- Nj India Invest
- No Broker Technologies
- Northern Trust India
- Novo Insurance Broking Services
- Ocman Realities
- Oracle Financial Services
- Outlook Publishing
- Pin Click
- Pinnacle Industries
- Pinnacle Teleservices
- Planet Spark
- Principal Global Services
- Propertypistol
- Prudent Bull Wealth Management
- Purnartha Investment Advisors
- Quantazone
- Ranstand HR
- Reliance Jio Infocomm Ltd.
- Religare Health Insurance
- Remax Reality
- Rohan Builders
- RoofandFloor.com
- S&P Global Market Intelligence
- Sahyadri Agro
- Saint Gobain
- Samruddhi Organic Farm
- Sankey Business Solutions
- Shoppers Stop Ltd
- Shriram General Insurance
- SIL India
- Square Yards
- Startupwala
- State Street HCL
- Swiggy
- Talent Corner HR
- Talent Serve
- Tata AIG
- The FX Infinity
- Tikona
- Transcend Mobility
- TTK Prestige
- Ventus Corporate Solutions
- VTP Reality
- White Elephant Realities
- White Hat Jr
- White Snow
- XL Dynamics
- Xoriant Tedchnologies Ltd
- Yangpoo Executive Education





# Highlights of Placements 2019-21 Batch (PGDM & MBA Programs)

Our Star Performers - Placed & Working..... Partial list till March 2021



**AKSHITA VAYA**  
Business Development Manager  
Jaro Education



**MOHANISH CHAUBAL**  
Business Development Manager  
Property Pistol



**NACHIKET NEVE**  
Business Development Manager  
Property Pistol



**UTKARSHA GONDANE**  
Business Development Executive  
Novo Insurance Broking Co.



**SHIVANI KALE**  
Analyst  
HCL



**VIRENDRA PATEL**  
Business Development Executive  
Novo Insurance Broking Services



**SOHAM JADHAV**  
Business Development Executive  
Novo Insurance Broking Co.



**VIPUL WASNIK**  
Sales Executive  
EstateMint



**CHANDRAKETU PANDEY**  
Sales Executive  
Anukul Chandra Foods



**SHUBHAM CHANDA**  
Analyst  
HCL



**MADHURA BHAGWAT**  
Sr. Sales Executive  
Bajaj Allianz Life Insurance



**SAISH KARDE**  
Business Development  
Kime Career



**MAYANK SHEKDAR**  
Business Development  
Ocman Realty



**AMRUTA LELE**  
Management Trainee  
Transcend Mobility



**AVADHUT SHEDE**  
Digital Marketer  
Cybage Software



**YOGESH JADHAV**  
Digital Marketer  
Cybage Software



**MANOJ KUMAR**  
Management Trainee  
HDFC BANK



**SHUBHAM PATIL**  
Project Engineer  
Kokaban Automation Pvt. Ltd.



**AKSHAY MIRAJKAR**  
Documentation Executive  
Shipco Transport Pvt. Ltd.



**ASHISH UMATE**  
Business Development Executive  
Aries Consultancy Services



**MRUNALI BAVASKAR**  
Associate Consultant  
Pragmasys Consulting LLP



**RAVIKIRAN KARMANKAR**  
Business Development Manager  
Vivish Technologies Pvt. Ltd.



**RONIT SALUNKHE**  
HR-Talent Acquisition  
Pragmasys Consulting LLP



**NIKHIL MORE**  
Purchase Engineer  
Intense Engineer



**SOPAN GORE**  
Sales Executive  
V.E. Commercial Vehicle Ltd.



**VISHAL WAKHARE**  
Digital Marketing Trainer  
Pace Career Academy



**DIVYA VARMA**  
Senior Analyst  
PRGX India Pvt. Ltd.



**HARISH PATIL**  
Senior Executive-Quality Assurance  
Cipla Pharmaceutical



**MANOHAR MAGAR**  
Trainee Associate  
Freightcom Logistic Pvt. Ltd



**NIRAJ DHADIWAL**  
Finance Associate  
KPSG Fintex Pvt. Ltd.



**SARIKA KATKAR**  
Accounts Executive  
Tata Communication Ltd



**ROHIT ALHAT**  
Relationship Executive  
Suma Software



**RUSHAB GAJBHIYE**  
Talent Acquisition  
Optimum Solution



**G. HARITHA**  
Management Trainee  
Winuall



**MANJEERI KHANDARE**  
Relationship Manager  
Zopper



**VAIBHAV SANGITRAO**  
Analyst  
HCL



# Strong Alumni Network

**Suryadatta Group of Institutes has over 72,000 + Students & Alumni from All Parts of India & Various Foreign Nations**

Suryadatta Alumni are placed at key positions in leading National & Multi National Companies across the country and the globe. Every year Suryadatta recognizes star performers & felicitates the alumni based on their performance during the year. A Few of our star performers are:



**BHAVYA YADAV**

Batch : 2016-18  
Data Analyst  
Data Maran Pvt. Ltd.



**DEBBIRATA ROY**

Batch : 2014 - 2016  
Deputy Manager  
Kotak Mahindra Bank Ltd



**AVI SHRIVASTAV**

Batch : 2016-18  
Business Dev. Manager  
Zoneone Venture Pvt. Ltd.



**PIYUSH SHARMA**

Batch : 2013-15  
State HR  
Baja Allianz life Insurance



**SHIKHAR DOGRA**

Batch : 2008-10  
West Head Business Strategy  
& Innovation - Nestle



**SUDHEER K. REDDY**

Batch : 2014-16  
CEO & Director  
PVSS International Solutions  
LLP India



**KUMAR PRINCE**

Batch : 2007-09  
HR Analyst  
Mphasis



**NIRAJ SHARMA**

Batch : 2012-14  
Owner (Entrepreneur)  
Key Classify Pvt. Ltd.



**GAURAV RAJ**

Batch : 2006-2008  
Senior Area Manager  
Square Yards, Muscat  
(Oman)



**SMRUTI SUMAN**

Batch : 2009-11  
Sales Operation Associates  
Morning Star Australasia Inc  
(Australia)



**SAURAB KAKAR**

Batch : 2012-14  
Sales & Export Manager  
Core Driller Inc  
(Afghanistan)



**SAIRA ANSARI**

Batch : 2016-18  
Mrs. Bharat USA  
World Wide Popular Award  
(USA)

## Life Time Placement Support:

Suryadatta offers lifetime assistance for Career progression through sharing of Job openings on its Alumni portal. Alumni can also post vacancies in their organisations on the portal.

## Lifetime Learning Opportunity :

Suryadatta has a well-connected Alumni network. Suryadatta, under its Knowledge sharing initiative, shares valuable knowledge with its stakeholders including the Alumni. Moreover, the voluntary institutes at Suryadatta offer Value added courses that are made available to all the Alumni. Suryadatta Alumni has a life time learning opportunity.

## Alumni Chapters across the country and the globe

**East :** Kolkata, Ranchi, Patna, Guwahati, Bhubaneshwar

**West :** Indore, Jabalpur, Raipur, Nagpur, Mumbai, Kolhapur, Solapur, Ahmedabad, Surat

**North :** New Delhi, Chandigarh, Jaipur, Jodhpur, Lucknow, Kanpur, Allahabad, Varanasi, Agra, Dehradun

**South :** Hyderabad, Vijaywada, Cochin, Chennai, Bangalore

**International :** USA, Canada, Mexico, Malaysia, Singapore, Kuwait, Dubai, UK, Oman, Germany.

**Almashine Portal for effective & vibrant alumni relations**



**Select Alumni felicitated during Alumni Summit 2020**



# Suryadatta has 72,000+ Students & Alumni (Suryans) from all parts of India & from Various Foreign Nations.





# Unique Pedagogy for Holistic Development

## FORUMS

- Marketing Forum
- Finance Forum
- HR Forum
- Operations & Supply Chain Forum
- Technology Forum
- Economics Forum

## CELLS

- Social Media Cell
- CSR Cell
- Start Up & Entrepreneurship Cell
- Incubation, Technology & IPR Cell
- Oriental Ethos & Values Cell
- Research Cell
- Publications Cell

## CLUBS

- Movie Club
- Book Club
- Adventure Sports Club
- Photography & Videography Club
- TED Talks Club
- Health & Wellness Club
- Dance & Music Club
- Fine Arts Club

## ASSOCIATION MEMBERSHIPS

- NIPM Students chapter
- Rotract Club
- CII Yi
- Alumni Association
- Suryadatta Global Business Industry Chamber of Commerce & Agriculture (SGBICCA)

## Unique Events

24-Hrs Silent Wreadathon (2011)



Unfold the Blindfold (2012)



1100 Tulsi Plantation (2019)



25-Hrs Kavyathon (2019)



8000 kg Puneri Maha Misal (2021)



Kalaarogyam Yogathon (2021)





# Selection / Admission Process:

**Eligibility :** Graduate degree holder from any discipline from recognized University with 50% marks in Graduation (Final year students can also apply) & with valid All India entrance test score in CMAT / CAT / XAT / MAT / ATMA / GMAT are eligible to appear for GD/PI. Students who have not taken entrance test but are planning for the same in the near future are also eligible to apply.

**STEP 1:** Registration & Submission of documents : Please fill online form - [www.simmcpgdm.org](http://www.simmcpgdm.org)

**STEP 2:** Registration for Admission, Counselling & Personal Interview : SMS your name & City on : 9112297608 / 9763266829

**Note:** For Admission, Counselling & Personal Interview (PI) Students should send / bring photocopy of their X, XII, Graduation (Final / Previous year) mark sheets, Entrance Test score card copy (if applicable) & 2 photographs.

**Admission, Counselling & PI @ Pune Campus** - Monday to Saturday Timing : 10 am to 1 pm & 2 pm to 5 pm

**Admission, Counselling & PI @ Pan India** - For Schedule visit [www.simmcpgdm.org](http://www.simmcpgdm.org) / OR call 9112297608 / 9763266829

**Interview (Video Conference & Call / Skype / Telephonic)** Outstation student pursuing final year / appearing for final exams should submit duly filled in online admission form and attached required documents / by email on [admission@suryadatta.edu.in](mailto:admission@suryadatta.edu.in) / by whatsapp on 9112297608 / 7262011336

**Criteria for Registration / Admission for PGDM :** Admissions are strictly based on merit and as per the rules of the competent authorities. Score in the national level entrance exam (if applicable - 40% weightage), Score of Academic Performance in X, XII, Graduation / Post Graduation (15% weightage), GD/PI performance, essay writing/ Presentation (30% weightage), Participation in sports, Extra Curricular activities, academic diversity and gender diversity work (10% weightage) & Work experience if any (5% weightage) and on first come first serve basis, subject to availability of seats. Selection letter will be issued to the students based on the above criteria. Selected students should register their seat by paying registration fees.

**Laptop :** We recommend students to procure a laptop with suitable configuration equipped to meet academic assignments, self - learning, digital learning and online examination. This will enable students to evolve as Digital age learners and develop digital skills for workplace productivity. Laptop should have open source various / students various of relevant software such as open office, Jamavi, Adobe Acrobat Reader DC etc.

## Hostel / Accommodation :

Separate boys & girls hostel facility of various types are available in the vicinity of the campus. Please contact admission office for details.

**Transport :** To & Fro Facility will be available at subsidized rate from various location in Pune city.

## Nationwide Tie-Ups for Education Loan :

**Strong Tie-up for Educational Loan :** Suryadatta has nation-wide tie-up with leading Nationalized Banks and Private banks such as State Bank of India, PNB, Allahabad Bank, Bank of Maharashtra, IDBI Bank, HDFC Bank etc. Students can avail educational loan from any Bank from their native places. Against registration of their seat. Required documents will be given by the institute. Students can also apply online for Education Loan through AICTE initiative : Vidya Lakshmi Education Loan & NSDL under guidance of Ministry of Finance, HRD & Indian Bank Association. Vidya Lakshmi Portal provides single window for Students to access information about various loan schemes provided by banks & make applications for Educational Loans.

## Interest free instalments facility available :

Suryadatta has tie ups with leading Non banking financial institutions & organisations to offer Interest free instalments facility to the needy & eligible students on request, subject to fulfilling eligibility conditions of the funding agencies. For details contact 8956932417 / 8956943820

## Admission Procedure for International students :

International students admissions are routed through the respective University / Competent authorities as per the eligibility & PIO quotas available.





## Fees For PGDM :

Fees include Tuition, Laboratory & Other Fees, Induction and Orientation program, Industry Institute Interface Initiative, Industry Visits, Gym, Outdoor & Indoor sports facilities, access to e-Journals and online database, & various Value Added Certification Modules covered in this brochure under Holistic Development Program, Employability Enhancement Program, Entrepreneurship Development Program, Professional Memberships, Globally Renowned Programs, Career Enrichment Program as per student choice & option selected. For details, contact admission counselor.

### Mode of Payment :

**Online:** Application form can be filled and submitted on our website [www.simmc.org](http://www.simmc.org) and payment made through online transfer. Bank details are as under: Suryadatta Education Foundation, IDBI Bank, Sadashiv Peth, Pune Branch, Account Number: 490104000011200, IFSC CODE - IBKL0000490.

Also please email the UTR no. / scanned copy of deposit slip on our email [admission@suryadatta.edu.in](mailto:admission@suryadatta.edu.in) along with your name & course details.

**Offline:** By sending DD drawn in favor of "Suryadatta Education Foundation" payable at Pune alongwith duly filled online form available on our website [www.simmc.org](http://www.simmc.org) / [www.suryadatta.org](http://www.suryadatta.org) along with self attested copies of the relevant documents.

**In person:** Fees can be paid at campus by Debit / Credit card / UPI (Google Pay, Paytm) / D.D. / Net Banking.

## Scholarships

**1) Merit based scholarships** Suryadatta offers scholarships to meritorious students as follows

Xth, XIIth, and Graduation marks	60% - 69.5%	70% - 79.5%	80% & above
Scholarship	10% of Course fees	15% of Course fees	20% of Course fees

**2) Scholarships for Jain & Other Minorities:** Suryadatta Group of Institutes are Jain minority Institutes. Students can avail Minority scholarships from various government departments. In addition, 25% scholarships are also offered to needy & eligible Jain & other minority students, by Suryadatta, subject to submission of relevant documents.

### 3) Scholarships for Suryadatta students

As a part of the loyalty programme and to promote higher education amongst Suryadatta students, special Scholarships are awarded to students who are already pursuing their Bachelors degree in Suryadatta Group of Institutes.

### 4) Scholarships and Reserved category

In order to promote higher education & support all classes of the society, Suryadatta offers special scholarships for reserved category students according to quota. Scholarships are awarded to students based on the following criterion.

- Household Income < Rs 4 lakhs per annum. Valid income certificate to be submitted.
- Relevant caste & category documents to be submitted.

Limited Seats available. Please contact the admission department for further details.

### 5) Scholarship for Natural calamities affected students

Suryadatta, under its edu-socio connect initiative offers scholarships for needy & deserving students. Suryadatta offers a scholarship to students of economically weaker section, affected by natural calamities such as flood etc. Students need to apply for availing this scholarship along with required documents including income certificate, certificate from collector / respective government authorities and an application.

### 6) Scholarship for pandemic affected students

In order to support economically weaker students whose parents have deceased due to pandemic such as Covid 19, Suryadatta offers a scholarship of 10% of course fees. Students need to apply for availing this scholarship along with required documents including income certificate, relevant medical reports & documents along with an application.

### 7) Scholarships for Needy and Deserving

Suryadatta Education Foundation, as a part of its Edu-socio Connect initiative and Corporate Social Responsibility has announced scholarships of upto 100% of fees for various needy and deserving categories of students in order to encourage them to pursue post-graduate education. These include children of different NGOs, Hamal Panchayat, Swach employees, Construction workers and many other low income group workers in the society. This is to support those students, who were postponing their post-graduation due to financial reasons.

\*Upto 100% Scholarships for Natural calamities affected students, pandemic affected students & Needy and Deserving students from Bansi-Ratna Charitable Trust. Application to be made to the trust with supporting documents, references etc. Refer [www.suryadatta.org](http://www.suryadatta.org) for details.

**8) Scholarships for Student with Experience :** Suryadatta encourages students with work experience to pursue management education as a career progression pathway.

No. of yrs exp.	1 year	1 to 2 years	2 to 3 years	3 to 4 years	5 years & Above
% scholarship*	upto 10%	upto 20%	upto 30%	upto 40%	upto 50%

\* : Relevant documents to be submitted. Subject to approval from the admission committee. Contact admission counselor for detailed information.

**9) Scholarship for Defence / War Veterans / Police :** Scholarship of 10% of course fees for Defence, War Veteran's and Police Wards will be given. (relevant documents to be submitted)

**Note:** Students need to submit an application along with relevant documents to avail scholarships. Students can avail any one scholarship from the above category subject to fulfilment of eligibility criterion. Students will not be given multiple scholarships from Suryadatta.

- Scholarship awarded will be for the full duration of the program and for the students who have paid fees as per the schedule given at the time of admission.
- The Scholarship Committee will review the performance of the scholarship student every year and reserves the right to alter, modify, change or withdraw any of the provisions and policies.
- If any of the information given by the scholarship recipient is found inaccurate or false at any time during the program, the scholarship awarded will be withdrawn and the recipient will be charged full payment of fees immediately.

For any clarifications regarding scholarship please write an email to [admission@suryadatta.edu.in](mailto:admission@suryadatta.edu.in)





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Mr. Sanjay Jadhav  
Deputy Commissioner of Police



Lt. Gen. (Dr) D. B. Shekatkar (Retd.)  
Chancellor, Sikkim University



Dr. Kalyan Gangwal  
Renowned Physician



Ms. Shreya Pal  
(Associate Director, Cognizant)



Adv. Rajas Pingle  
International Cyber Law Expert



Dr. Suresh Abhyankar  
Director Abhyankar Associates



# Suryadatta







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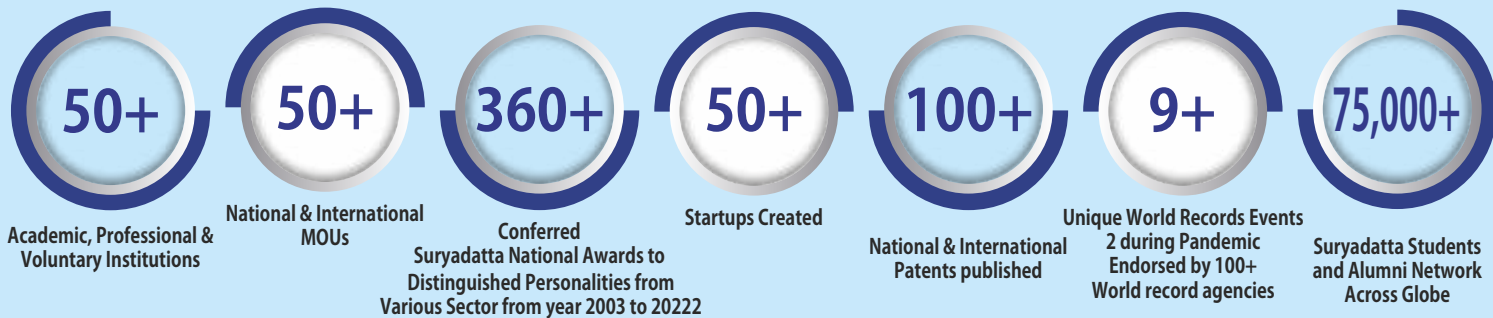




## Suryadatta







Estd. 1999 | Suryadatta Education Foundation's  
**Suryadatta Institute of Management & Mass Communication PGDM**

Approved by AICTE, Govt. of Maharashtra & Recognized by Ministry of Education, Govt. of India

Campus & Corporate Office : Bavdhan, Pune 411021, Maharashtra, INDIA | Regd. Office : 2074, Sadashiv Peth, Off. Tilak Road, Pune - 30, Maharashtra, INDIA

**For Admission & Counseling - Call / Whatsapp : 7262011336 / 8956932412 / 8956932404 / 9112297608**

**Career Guidance : SMS your Name Course & City 9763266829**

**Email admission@suryadatta.edu.in**

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