

ENHANCING ACADEMIC AND PROFESSIONAL ACUMEN



Dr Shailesh Kasande, Sushma Chordiya, Prof Dr Sanjay B Chordiya, Prof PD Jose, Arvind Goel and Sachin Itkar

IIM Bangalore's digital learning initiative, IIMBx, entered into an agreement with the Suryadatta Institutes of Management (SIMMC & SIBMT), to offer digital learning to enhance the knowledge and skill sets of MBA & PGDM students by enrolling them in the 'IIMBx B-School Partnership Programme'. Students pursuing MBA and PGDM at Suryadatta Institutes of Management can earn the IIMBx certification through this academic partnership program. The benefit from this learning content, is to enhance their academic and professional acumen. Suryadatta Group believes in preparing complete industry-ready professionals combining the best of Indian sensibilities with a western outlook, and to be rated as a premiere education institute offering contemporary education using state-of-the-art technology, spearheading high quality research, besides providing expert training and

consultancy services. It is IIM Bangalore's Massive Open Online Courses (MOOCs) programme that uses digital learning to enable widespread access to management education. The courses are offered through a well-balanced mix of multimedia courseware designed to bring to life the IIM-B classroom experience in a virtual form. An intellectually designed mix of lecture videos, online quizzes, multimedia cases, references, readings, forum interactions and live sessions together contribute towards an effective and engaging learning experience that is flexible and self-paced. IIMBx offers four certificate courses to students of MBA/PGDM. In the first year - Statistics for Business - I, Introduction to Accounting and introduction to Managerial Accounting and in the second year, the students will complete the certificate course in 'Do your Venture: Entrepreneurship for Everyone'